


## ACADEMIC STAFF PROFILE



### 1.1 PERSONAL PROFILE

<b>Name of Staff:</b>	Edgar Otsembo Sande Ndubi
<b>Title/Qualification:</b>	Dr.
<b>Department/Unit/Section:</b>	Hospitality and Tourism Management
<b>Designation/Position:</b>	Lecturer
<b>Contact Address:</b>	P.O BOX 43844 – 00100 Kenyatta University, Nairobi Email: <a href="mailto:ndubi.edgar@ku.ac.ke">ndubi.edgar@ku.ac.ke</a> or <a href="mailto:endubi@live.co.uk">endubi@live.co.uk</a>
<b>Kenyatta University Profile</b>	<a href="http://hospitality.ku.ac.ke/index.php/departments/tourism-management/14-sample-data-articles/168-ndubi-edgar-otsembo-sande">http://hospitality.ku.ac.ke/index.php/departments/tourism-management/14-sample-data-articles/168-ndubi-edgar-otsembo-sande</a>
<b>Area of Specialization:</b>	Tourism
<b>Research Interest</b>	Tourism Entrepreneurship; Marketing; Policy and Planning; Tourism Environment; Leisure; Recreation
<b>Google Scholar</b>	<a href="https://scholar.google.com/citations?user=ZvdpE0oAAAAJ&amp;hl=en">https://scholar.google.com/citations?user=ZvdpE0oAAAAJ&amp;hl=en</a>
<b>ORCHID ID</b> <a href="https://orcid.org/0000-0001-8170-4648">https://orcid.org/0000-0001-8170-4648</a>	

### 1.1.2 ACADEMIC & PROFESSIONAL QUALIFICATIONS

#### A. Academic Qualifications

QUALIFICATION	COURSE PROVIDER
<b>Doctor of Philosophy, Tourism Management</b> 2015 - 2019	Kenyatta University, P.O Box 48344, 00100 <b><u>Nairobi, Kenya</u></b>
<b>Msc. Leisure, Tourism and Environment</b> 2003 – 2005	Wageningen University and Research Centre P.O Box 9101, 6700 HB, <b><u>Wageningen, The Netherlands</u></b>
<b>Bsc. Tourism Management</b> 1992 – 1996	Moi University, P.O Box 3900, <b><u>Eldoret, Kenya</u></b>
<b>Kenya Certificate of Secondary Education Certificate - B (87 Points)</b> 1987 – 1990	Friends' School Kamusinga, P.O Box Private Bag, <b><u>Kimilili, Kenya</u></b>
<b>Kenya Certificate of Primary Education Certificate - 67 Points</b> 1983 – 1986	Mumias Boys' Primary School, P.O Box 15, <b><u>Mumias, Kenya</u></b>
1979 – 1982	Umoja One Primary School, P.O Box 30075, <b><u>Nairobi, Kenya</u></b>

## B. Professional Qualifications

### QUALIFICATION

**Certificate of Participation in New Research Management System (KENRIS) Science Technology and Innovation Mainstreaming May 19, 2022**

**Online Seminar on Intangible Cultural Heritage Safeguarding and Development 19-30 July, 2021**

**Tertiary Educator Programme: Take Your Teaching Online How educators can develop good-quality online learning, in any subject area- Pathways for learning: support for educators moving online July/August 2020**

**Certificate for Professional Program for Young Diplomats from Kenya  
4<sup>th</sup> – 17<sup>th</sup> September 2013**

**Certificate in Senior Management  
June/July 2011**

**Certificate in Management of Coastal Recreational Resources  
April 2011**

**Certificate in Performance Management  
January 2011**

**Driving Licence Class – BCE  
July 2010**

**Certificate in Internal Auditor Based on ISO 19011:2002  
June 2010**

**Certificate in System Requirements and Documentation Training Based on ISO 9001:2008  
May 2010**

**Certificate in Financial Management  
March 2010**

**Certificate in Public Policy Research and Analysis  
July 2008 – June 2009**

### COURSE PROVIDER

Kenyatta University and National Commission for Science Technology and Innovation

Embassy of China, Network of International Cultural Entities, China and Ministry of Tourism and Wildlife, Kenya

The African Council for Distance Education (ACDE), The Open University, UK (OU), Institute of Education Technology (IET) and Teacher Education in Sub-Saharan Africa (TESSA)

China Foreign Affairs University,  
24 Zhanlan Road, **Beijing** 100037, P. R. China

Kenya Institute of Administration,  
P.O Box Lower Kabete,  
**Nairobi, Kenya**

Commonwealth Secretariat and Ministry of Foreign Affairs, Malta;  
Malta-Commonwealth Third Country Training Programme **St. Julian's, Malta**

Office of The President/Office of The Prime Minister  
(Performance Contracting Department)  
**Nairobi, Kenya**

Associated Automobile (K)  
P.O Box 1831  
**Kisumu, Kenya**

Millennium Management Consultants  
P.O Box 44569-00100  
**Nairobi, Kenya**

Millennium Management Consultants  
P.O Box 44569-00100  
**Nairobi, Kenya**

Ministry of Tourism  
P.O Box 30027  
**Nairobi, Kenya**

Kenya Institute for Public Research and Analysis  
P.O Box 56445  
**Nairobi, Kenya**

<b>Certificate in Strategic Planning and Management</b> Nov – 2007	Kenya Institute of Administration, P.O Box Lower Kabete, <b><u>Nairobi, Kenya</u></b>
<b>Certificate in Programme Based Budgeting</b> Nov 2007	Kenya Institute of Administration, P.O Box Lower Kabete, <b><u>Nairobi, Kenya</u></b>
<b>Certificate in Public Prosecution</b> Feb – March 2002	Kenya Institute of Administration, P.O Box Lower Kabete, <b><u>Nairobi, Kenya</u></b>
<b>Certificate in Hotels and Restaurants Classification</b> April – May 2001	Kenya Utalii College P.O Box 31067, <b><u>Nairobi, Kenya</u></b>
<b>Certificate in Rural Tourism Development</b> 13 <sup>th</sup> – 17 <sup>th</sup> Dec. 1999	World Tourism Organization – GTAT.RTD.Course Themis Foundation And Ministry Of Natural Resources And Tourism, <b><u>Arusha, United Republic of Tanzania</u></b>
<b>Certificate De Fin De Deuxieme Degre (Assez Bien) 1995</b>	Alliance Franciase, P.O Box 45475, <b><u>Nairobi, Kenya</u></b>
<b>Certificate De Fin De Premier Degre (Bien) 1995</b>	

### 1.1.3 Employment History

<p><b>Lecturer,</b> Department of Hospitality and Tourism Management, Kenyatta University, P.O. Box 43844-00100, Nairobi, Kenya</p> <p><b>28/8/2019 to date</b></p> <p>Responsible to the Chairperson of Department, Hospitality and Tourism Management for:-</p> <ol style="list-style-type: none"> <li>a) Teaching [Diploma in Tourism Management, Bachelors (Hospitality and Tourism Management) and Master of Science (Tourism Management) Classes]</li> <li>b) Research</li> <li>c) Tourism Class Advisor Level 300</li> <li>d) Attachment Coordinator (Tourism)</li> <li>e) Secretary – School Board</li> </ol> <p>Responsible to the Executive Dean, School of Business, Economics and Tourism for Hospitality, Tourism and Leisure Studies Unit Exams Issues as follows:-</p> <ol style="list-style-type: none"> <li>f) School Exams Coordinator <ul style="list-style-type: none"> <li>▪ Marks Verification</li> <li>▪ Handling Student Exam Queries</li> <li>▪ Prepare Senate Captions</li> <li>▪ Prepare Classification Lists</li> <li>▪ Preparing Provisional Transcripts</li> </ul> </li> <li>g) Member, Research and Publications Committee</li> </ol>
<p><b>Assistant Lecturer,</b> Department of Tourism Management, Kenyatta University, P.O. Box 43844-00100, Nairobi, Kenya</p>

**3/3/2015 to 28/8/2019**

Responsible to the Chairperson of Department, Hospitality and Tourism Management for:-

- a) Teaching [Diploma in Tourism Management and Bachelors (Hospitality and Tourism Management) Classes]
- b) Research
- c) Tourism Class Advisor Level 300
- d) Departmental Exams Coordinator April 2018 – September 2018
  - Marks Verification
  - Handling Student Exam Queries
- e) Attachment Coordinator (Tourism)
- f) Secretary – School Board
- g) Timetabling
- h) Member, KUTV – County Tourism Safari Committee

Responsible to the Dean, School of Hospitality, Tourism and Leisure Studies for the following:-

- i) School Exams Coordinator September 2018 to date
- j) Marks Verification
- k) Handling Student Exam Queries
- l) Prepare Senate Captions
- m) Prepare Classification Lists
- n) Preparing Provisional Transcripts

**Ag. Regional Manager,**

Tourism Regulatory Authority, Ministry of East African Affairs Commerce and Tourism, P.O. Box 55,40123 Kisumu

**1<sup>st</sup> April, 2014 – 3/3/2015**

Responsible to the Director General for tourism trade licensing in Bungoma County, Busia County, Homabay County, Kakamega County, Kisumu County, Kisii County, Migori County, Nyamira County, Siaya County and Vihiga County.

The specific duties are:-

- a) General Administration and Supervision of the Tourism Regulatory Authority, Regional Office - Kisumu;
- b) Handle all staff matters of the Office;
- c) Responsible for general financial and procurement matters of the Office;
- d) Initial action on formulation of guidelines and prescribe measures for sustainable tourism in liaison with relevant stakeholders;
- e) Regulate tourism activities and services in the area of jurisdiction, in accordance with the national tourism strategy;
- f) Register, licence and grade all sustainable tourism and tourist-related activities and services including cottages and private residences engaged in guest house services in the area of jurisdiction;
- g) Initiate development and implementation, in consultation with relevant stakeholders, criteria for standardization and classification of tourism facilities and services;
- h) Regulate tourism training institutions, in consultation with relevant stakeholders;
- i) Initiate development and implementation of code of practice for the tourism sector in area of jurisdiction;
- j) Ensure the development and implementation of high quality tourism sector;
- k) Initial action on vetting and recommending expatriates seeking employment in the tourism and hospitality sector;
- l) Monitor and assess tourist activities and services to enhance continuous improvement and adherence to sound principles and practices of sustainable tourism;
- m) Provision of technical advisory services to encourage investment in the tourism sector;
- n) Coordinate revenue collection activities of the office;
- o) Analysis and Interpretation of tourism data and information;
- p) Coordinate preparation of quarterly and annual reports briefs, speeches, and response to inquiries relating to tourism regulatory matters under area of jurisdiction; and
- q) Undertake, annually, an assessment and audit of tourism activities and services, measures and initiatives at the regional level, for preparation and publication of an annual national tourism sector status report.

**Chief Tourism Officer**

Directorate of Tourism, Ministry of East African Affairs Commerce and Tourism, P.O. Box 55,40123 Kisumu

**14<sup>th</sup> December 2012 - 31<sup>st</sup> March, 2014**

Responsible to the Director of Tourism for the following:-

- a) In charge of the County Tourism Office – Kisumu County
- b) Implementation of national tourism policies, strategies and programmes;
- c) Development and implementation of county tourism development plans, programmes and projects;
- d) Co-ordinate and facilitate the management and control of county specific tourism activities;
- e) Development of partnerships between county government and other stakeholders in tourism matters;
- f) Implementation of bilateral, regional and international agreements in tourism;
- g) Development of community based tourism projects and programmes;
- h) Develop programmes for attracting tourism investments in the county;
- i) Enforcement of the provisions of the Tourism Act and any other laws relating to tourism in the county;
- j) Render technical support to entities engaged in tourism activities and services;
- k) Facilitate provision of funds for development of tourism facilities in the county;
- l) Sensitise communities on conservation of tourism attractions;
- m) Market tourism in the region in collaboration with the Kenya Tourism Board;
- n) Collection and compilation of tourism information and data in the county;
- o) Co-ordinate maintenance of tourism product and facilities standards and quality management in liaison with industry stakeholders;
- p) Conflict Resolution in tourism practice at the County level;
- q) Mainstreaming of tourism issues in County Development Plans and Programmes

**Chief Tourism Officer**

Department of Tourism, Ministry of Tourism, P.O. Box 55,40123 Kisumu

**9<sup>th</sup> November, 2009 – 13<sup>th</sup> December, 2012**

Responsible to the Director of Tourism for the following:-

- a) In charge of the Regional Tourism Office – Kisumu (Nyanza Province and Western Province)
- b) Liaise with other government agencies and stakeholders on tourism issues
- c) Regulate and quality control of hotels, restaurants and other regulated tourist enterprises
- d) Provide technical advice for investment in the tourism sector
- e) Coordinate the promotion of international, domestic and regional tourism
- f) Follow-up on bilateral and multi-lateral tourism agreements/protocols
- g) Coordinate tourist product development
- h) Coordinate preparation of technical briefs relating to tourism matters

**Chief Tourist Officer**

Department of Tourism, Ministry of Tourism, Headquarters, P.O. Box 30027,00100 Nairobi

**15<sup>th</sup> July, 2009 – 29<sup>th</sup> October, 2009**

Responsible to the Director of Tourism through the Principal Tourism Officer in charge of Policy, Planning and Strategy Delivery Unit for the following:-

- a) In charge of the development of the Department of Tourism Annual Work Plans and Budget

- b) Coordinate compilation of Department of Tourism quarterly Performance Contract Reports
- c) Coordinate compilation of Department of Tourism Expenditure Review Reports in liaison with the Ministerial Public Expenditure Review Committee
- d) Follow up action on Tourism Policy issues
- e) Coordinate Bilateral/Multilateral issues and MoU's in Asia and America's Region

#### **Senior Tourist Officer**

Department of Tourism, Ministry of Tourism, Headquarters, P.O. Box 30027,00100 Nairobi

**22<sup>nd</sup> May, 2006 - 14<sup>th</sup> July, 2009**

Responsible to the Director of Tourism for the following:-

- a) Coordination of Kenya's tourism and wildlife issues at the East African Community (EAC) in liaison with relevant stakeholders;
- b) Coordinate the development of the Department of Tourism Workplans and compilation of Performance Contract Quarterly Reports;
- c) Coordinate Information and Communication Technologies (ICT) issues in the Department of Tourism in liaison with the ICT Unit of the Ministry; and gathering of information from the Department of Tourism for upgrading the Official Ministry of Tourism Website [www.tourism.go.ke](http://www.tourism.go.ke);
- d) Preparation of Technical briefs/Speeches on the tourism sector;
- e) Technical liaison in the Office of the Minister for Tourism (May – June 2008).

#### **Tourist Officer I**

Department Of Tourism, Ministry of Tourism and Wildlife, Headquarters, P.O. Box 30027,00100 Nairobi

**4<sup>th</sup> April 2005 - 21<sup>st</sup> May 2006**

Responsible to the Director of Tourism for the following:-

- a) Coordination of Kenya's tourism issues at the East African Community (EAC) in liaison with relevant stakeholders;
- b) Coordinate the development of the Department of Tourism Workplans and compilation of Performance Contract Quarterly Reports.
- c) Coordinate Information and Communication Technologies (ICT) issues in the Department of Tourism in liaison with the ICT Unit of the Ministry; and gathering of information from the Department of Tourism for upgrading the Official Ministry of Tourism Website [www.tourism.go.ke](http://www.tourism.go.ke).

#### **Tourist Officer I**

Ministry of Tourism and Information, Malindi Tourist Office, P.O Box 421, Malindi.

**4<sup>th</sup> Nov. 2002 – 15<sup>th</sup> Aug. 2003**

Responsible to the District Tourist Officer – North Coast for the following:-

- a) Deputize the District Tourist Officer
- b) Licensing of Regulated Tourist Enterprises, Hotels and Restaurants through investigation, inspection, standardization and prosecution in Malindi and Watamu area.
- c) Promotion of tourism through identification of potential tourist attractions, new markets and information dissemination.
- d) Alternate Ministerial representative at Malindi Stand at Mombasa Agricultural Society of Kenya (ASK) Show; tourism stakeholders committees and National days organizing committees.

#### **Tourist Officer I**

Ministry of Tourism and Information, Malindi Tourist Office, P.O Box 421, Malindi.

**17<sup>th</sup> Jan. 2001 – 4<sup>th</sup> Nov. 2002**

Responsible to the District Tourist Officer – North Coast for the following:-

- a) In charge of administration and personnel matters.
- b) Licensing of Regulated Tourist Enterprises, Hotels and Restaurants through investigation, inspection, standardization and prosecution in Malindi and Watamu area.
- c) Promotion of tourism through identification of potential tourist attractions, new markets and information dissemination.
- d) Alternate Ministerial representative at Tana River District Harambee Show and at Tana River District Stand at Mombasa Agricultural Society of Kenya (ASK) Show; tourism stakeholders committees and National days organizing committees.
- e) Matters related to Kenya Wildlife Service.

**Tourist Officer II**

Ministry of Tourism, Trade and Industry, Malindi Tourist Office, P.O Box 421, Malindi.

**Sept. 1998 – 17<sup>th</sup> Jan. 2001**

Responsible to the District Tourist Officer – North Coast for the following:-

- a) In charge of administration and personnel matters.
- b) Licensing of Regulated Tourist Enterprises, Hotels and Restaurants through investigation, inspection, standardization and prosecution in Malindi and Watamu area.
- c) Promotion of tourism through identification of potential tourist attractions, new markets and information dissemination.
- d) Alternate Ministerial representative at Tana River District Harambee Show and at Tana River District Stand at Mombasa Agricultural Society of Kenya (ASK) Show; tourism stakeholders committees and National days organizing committees.
- e) Matters related to Kenya Wildlife Service.

**Tourist Officer II**

Ministry of Tourism and Wildlife, Malindi Tourist Office, P.O. Box 421, Malindi.

**July 1997 – Sept. 1998**

Responsible to the District Tourist Officer – North Coast for the following:-

- a) Licensing of Regulated Tourist Enterprises, Hotels and Restaurants through investigation, inspection, standardization and prosecution in Malindi and Watamu area.
- b) Promotion of tourism through identification of potential tourist attractions, new markets and information dissemination.
- c) Alternate Ministerial representative in tourism stakeholders committees.

**Tourist Officer II**

Ministry of Tourism and Wildlife, Department of Tourism, P.O. Box 30027, Nairobi.

**19<sup>th</sup> May 1997 – June 1997** - Induction course for newly recruited Tourist Officers

**Researcher**, Development and Research Services Ltd.  
P.O Box 57156, Nairobi.

**13<sup>th</sup> – 16<sup>th</sup> January, 1997** - Companies Survey

### 1.1.4 Achievements

## 1.2 Publications

### 1.2.1 Refereed Journals

S/No.	Author	Year	Title	Journal	ISBN/ISSN Reference No.
2.	Duim, V.R. van der; Marwijk, R.B.M. van; Ndubi, E.; Fetene, G	2006	Ozi's Bed and Breakfast: A Case of Translation	Matkailututkimus = Finnish Journal of Tourism Research 2 (1). - pp. 41 – 56.	

### 1.2.2 Conference/Workshops/Seminar Papers

#### 1.2.3.1 Conference Papers

S/No.	Author	Year	Title	Conference	ISBN/ISSN Reference No.
1	Dr. Edgar Ndubi	21 <sup>st</sup> – 24 <sup>th</sup> May, 2024	Inclusiveness in Higher Education in East Africa, Case of Kenyatta University	Internationalization and Inclusiveness of Higher Education in East Africa	
	Dr. Esther Munyiri, <b>Dr. Edgar Ndubi</b> and Sisinio Muthengi	22 <sup>nd</sup> – 25 <sup>th</sup> October, 2019	Developing and Marketing Cultural Tourism in Kenya Using Geographic Information Systems	Kenyatta University Biennial Research and Innovation Conference	

#### 1.2.3.3 Seminar Papers

S/No.	Author	Title	Seminar
	<b>Edgar Ndubi</b>	Role of Brand Perceptions and Entrepreneurial Self-Efficacy on Place Brand Equity in Western Kenya Tourism Circuit	38 <sup>th</sup> Postgraduate Seminar for PhD. Graduands, 12 <sup>th</sup> July, 2019, Graduate School, Kenyatta University

### 1.2.3 Student Co-authored Publications

S/No.	Author	Title	Journal
1.	Laletsang, M., <b>Ndubi, E. O.</b> & Muthengi, S. (2023).	The Impact of Affective Destination Image on Domestic Tourist Preferences: A Study of Gaborone City, Botswana	Stratford Peer Reviewed Journals and Book Publishing. <i>Journal of Hospitality &amp; Tourism Management</i> , 6(1), 58-73. <a href="https://doi.org/10.53819/81018102t4124">https://doi.org/10.53819/81018102t4124</a>



2.	Ndegwa, G. W., Maingi, S. W. & Ndubi, E. O (2022).	Stakeholder Networks in Tour Operators' Sustainable Environmental Practices and Visitor Choice Behavior in Narok County, Kenya,	Stratford Peer Reviewed Journals and Book Publishing. <i>Journal of Hospitality &amp; Tourism Management</i> , 5(2), 41-58. <a href="https://doi.org/10.53819/81018102t4110">https://doi.org/10.53819/81018102t4110</a>
3.	Mwawaza, S., M., Kariuki, A., C., Ndubi, E., O. (2022)	Examining the Influence of Push and Pull Travel Motivation Factors on Domestic Tourism Performance. A Case of Mombasa County, Kenya.	Stratford Peer Reviewed Journals and Book Publishing. <i>Journal of Hospitality and Tourism Management</i> 5 (1), 80-92. <a href="https://doi.org/10.53819/81018102t50101">https://doi.org/10.53819/81018102t50101</a>
4.	Mwawaza, S.M., Kariuki, A.C. & Ndubi, E.O. (2022)	Tourism Product Influence on Domestic Tourists Choice of Mombasa County, Kenya.	African Journal of Hospitality, Tourism and Leisure, 11(3):1188-1198. DOI: <a href="https://doi.org/10.46222/ajhtl.19770720.284">https://doi.org/10.46222/ajhtl.19770720.284</a>
5.	Kamau G, G., Bitok J. J., & Otsembo N. E (2021)	Role of International Celebrity Events Destination Promotion on Tour Firms Performance in Nairobi City County, Kenya.	Stratford Peer Reviewed Journals and Book Publishing. <i>Journal of Hospitality and Tourism Management</i> . Vol 4(2) pp. 38-45. <a href="https://doi.org/10.53819/81018102t2014">https://doi.org/10.53819/81018102t2014</a>
6.	Ndeche, K. K., Kariuki, A. & Ndubi, E. (2021).	Stakeholders' Level of Involvement and Achievement of Sustainability Tourism and Hospitality Industry in Kakamega County.	Stratford Peer Reviewed Journals and Book Publishing <i>Journal of Hospitality &amp; Tourism Management</i> , 4(1), 107-122.
7.	Winfred Musengy'a Barak, Dr. Shem Wambugu Maingi, Dr. Ndubi, Edgar. (2019)	The Influence of Place Identity on Destination Competitiveness in Machakos County, Kenya	African Journal of Hospitality, Tourism and Leisure, Vol. 8 (5)-2019

#### 1.2.4 Other Publications

S/No.	Author	Title	Journal	ISBN/ISSN Reference No.
1.	Ndubi, Edgar	Factors Influencing Hotel Room Supply and Demand in Kenya: A Simultaneous Equations Model	KIPPRA Discussion Paper No. 97, 2009	

#### 1.3 Conferences/Workshops/Seminars Attended

##### 1.3.1 Conferences/ Workshops/Seminars Attended

S/No	Presenter	Title of Seminar	City/Country	Date of Conference
1. 1	Various	Online Seminar on Intangible Cultural Heritage Safeguarding and	Online	19-30 July 2021

		Development 19-30 July, 2021 by Embassy of China, Network of International Cultural Entities, China and Ministry of Tourism and Wildlife, Kenya		
2.	Various	The 2 nd Annual East African Tourism (Virtual) Symposium (EATS) ‘Embracing New Opportunities in Culture and Heritage for Tourism Diversification by Churchill Institution (Uganda) and the Global Tourism Resilience and Crisis Management Centre - Eastern Africa, Kenyatta University (Kenya) in collaboration with the Ministry of Tourism and Wildlife, Kenya.	Online,	28-29 July 2021
3.	Various	#IFITTNAIROBI 2020:- “Building a Resilient Destination through ICTs post-COVID”, Kenyatta University, Karatina University, United States International University-Africa, Mt. Kenya University	Online United States International University-Africa,	8 <sup>th</sup> November, 2020
4.	Various	Tertiary Educator Programme: Take Your Teaching Online How educators can develop good-quality online learning, in any subject area-‘Pathways for learning: support for educators moving online by OU, ACDE, TESSA, and IET The African Council for Distance Education (ACDE), The Open University, UK (OU), Institute of Education Technology (IET) and Teacher Education in Sub-Saharan Africa (TESSA)	Online	July/August 2020
5.	Various	#IFITTNAIROBI 2018:- GIS Applications in Tourism Kenyatta University, Karatina University, United States International University-Africa, Mt. Kenya University	Mount Kenya University	8 <sup>th</sup> November, 2018
6.	Various	Research Publication and Grant Writing Workshop	Kenyatta University	9 <sup>th</sup> October, 2019
7.	Various	Methodological and Statistical Techniques in Quantitative Analysis	Kenyatta University	7 <sup>th</sup> August, 2019
8.	Various	Research Re-tooling Seminar for Postgraduate Students	Kenyatta University	7 <sup>th</sup> – 8 <sup>th</sup> May, 2019
9.	Various	Workshop on Postgraduate Studies Guidelines Development	Kenyatta University	14 <sup>th</sup> March 2019
10.	Various	#IFITTNAIROBI 2017:- Enhancing The Competitiveness Africa’s	Kenyatta University	9 <sup>th</sup> November, 2017

		Tourism:- The ICTs Pathway, Kenyatta University, Karatina University and Mt. Kenya University		
11.	Margaret Mukira	ISO 27001:2013 Awareness	Kenyatta University	31 <sup>st</sup> May, 2018
12.	Eddie de Vries	Enterprise Risk Management (ERM) Co-ordinators Training	Kenyatta University	9 <sup>th</sup> – 11 <sup>th</sup> May, 2018
13.	Various	Entrepreneurship and Sustainable Hospitality and Tourism Management in Kenya,	Kenyatta University	16/3/2016
14.	Various	Sustainable Hospitality and Tourism Management in Kenya,	Kenyatta University	3/3/2016

### 1.3.2 Seminars Attended

S/No	Presenter	Title of Paper presented	City/Country
	Edgar Ndubi	Role of Brand Perceptions and Entrepreneurial Self-Efficacy on Place Brand Equity in Western Kenya Tourism Circuit	PhD Graduands Seminar, Kenyatta University 12 <sup>th</sup> July, 2019

## 1.4 Supervision of Postgraduate Students

### 1.4.1 PhD.

S/No	Name of student	Thesis title	Status of project(e.g.First year etc)
1.	STELLA MSHAI MWAWAZA [MSc] T130/38605/2017	Efficacy of Destination Promotion Strategies on Domestic Tourism Performance In Mombasa County, Kenya	Thesis Examination Stage

### 1.4.2 Masters

S/No	Name of student	Thesis title	Status of project(e.g.First year etc)
1.	GEORGE GIKUNI KAMAU (BSc.) T128/OL/CTY/25252/2018	Role of International Celebrity Event Hosting On Tour Firms Performance In Nairobi City County, Kenya	Graduated December 2022
2.	LEMMY MWASHIGHADI MWALWALA	Decolonise Conservation: A Posthuman Analysis of Conflict in Tourism Conservation	Graduated 2022
3.	KASSIM KWEYU NDECHE (BA) T129/OL/KKA/24315/2014	Influence of Stakeholders Engagement In Achieving Sustainability In Tourism And Hospitality Industry In Kakamega County, Kenya	Graduated July, 2022

4.	WINFRED MUSENGYA BARAK (BSC) T129/OL/CTY/24756/2014	The Influence Of Place Identity on Destination Competitiveness in Machakos County; Kenya	Graduated December, 2021
5.	ODENY JANE AKINYI (T129/OL/24736/2011)	The Role Of Supply Chain Management Practices On Environmental Management In Classified Hotels In Mombasa County, Kenya	Graduated December 2019
6.	JIMADA ABDULKADIR (HND, PGD) T129F/23844/2013	Influence Of Cultural Festivals To Event Tourism Development In Kwara State, Nigeria	Graduated December 2018
7.	GRACE WANJIKU NDEGWA (BSc) T129/ 33726/2015	Role of Tour Operators' Sustainable Environmental Practices On Visitor Choice Behaviour In Narok County, Kenya	Thesis Submission Stage
8.	NZIOKA EVELYNE MWONGELI T129/OL/MSA/26680/2015	Influence of Mass Tourism Activities on the Environment Management in Kilifi County	Thesis writing Stage
9.	ONIANG`O DEBORAH OLESI T129/OL/26485/2015	Tourism Stakeholder Perceptions And Its Influence On Cultural Tourism Development In Kakamega County	Fieldwork Stage
10.	MICHAEL KIYOGO AGENGO T129/OL/CTY/24555/2014	Role of Marketing Strategies on the Growth of Revenue Among Classified Hotels in Kisumu County	Fieldwork Stage
11.	MMATHAPELO LALETSANG T128F/28005/2018	Destination Brand Image and Its Influence on Visitor Preferences in Gaborone, Botswana	Fieldwork Stage
12.	KYEU, JOSHUA VALUA, B.Sc T128/OL/CTY/27500/2019	Building Capacity For Local Community Participation Based Tourism Initiatives In Amboseli Ecosystem, Kajiado County	Proposal Stage
13.	KNIGHT KEMUNTO MATARA (BSC) T128/CTY/PT/27146/2019	Community-Based Homestay Promotion And Its Influence On Sustainable Tourism Development In The Lake Victoria Region, Kenya	Proposal writing Stage
14.	MARIA NYANGATE AGWATA (BSc.) T128/CTY/PT/26806/2019	Role Of Tourism Stakeholders Crisis Management Strategies And Their Influence In Developing A Resilient Destination In Narok County, Kenya	Proposal writing Stage
15.	ODONGO JEMIMA AWUOR T129/OL/KSU/26159/2015	Role of Wetlands Management Practices On Sustainable Tourism Development, Siaya County, Kenya	Proposal writing Stage
16.	VIOLET SOILA SIKAWA H60/OL/10477/2008	Determinants Of Lodge Brand Loyalty At Maasai Mara Game Reserve, Narok County, Kenya	Submission of Proposal to Graduate School Stage

17.	BENSON MURAGURI WANJIRA (BTM) 129/OL/CTY/26915/2014	Social Media And Its Influence on Travel Choice of Generation Y In Nairobi City County	Submission of Proposal to Graduate School Stage
18.	JAMES KOIGI KAMUIRU (BSc Tourism) T129/OL/NKU/26444/2015	Regulatory Compliance as a Factor of Competitiveness of Tourism Enterprises in Nakuru County, Kenya	Proposal writing Stage
19.	LAWRENCE PELOEWETSE T128F/27452/2018	Role of Community Based Initiatives on Regional Tourism Development in Kgalagadi District Botswana	Proposal writing Stage
20.	MONICA TOTO T128/OL/KSU/26561/2018	Community Based Tourist Attractions (CBTAs) Contribution on Sustainable Regional Tourism Development in Busia County, Kenya	Proposal writing Stage

## 2. Publications

## 3. Affiliation to Professional Bodies

S/No	Name of professional body
	Ecotourism Kenya

## 12. Administrative positions held to date

- Attachment Coordinator April 2015 – April 2018
- Field Trips Coordinator April 2015 – December 2015
- Class advisor Level 300
- Exams Coordinator April 2018 to September 2018
- School Exams Coordinator September 2018 to date
- Department of Tourism Secretary April 2015 – to date