


1.1 Personal profile

1.1.1 Personal Details

<p>Name: Albert Chege Kariuki Title/Qualification: Dr. Department: Hospitality and Tourism Designation/Position: Lecturer Email: kariuki.albert@ku.ac.ke Contact Address: P. O. Box 43844-00100 Nairobi, Kenya</p> <p>Area of Specialization:</p> <ul style="list-style-type: none">- Tourism management- Wildlife management <p>Research Interests:</p> <ul style="list-style-type: none">- Tourism policy and planning- Sustainable tourism management <p>Google Scholar: ORCID ID: orcid6767</p>	
--	--

1.1.2 Academic & Professional Qualifications

- Doctor of Philosophy in Tourism Management [PhD] - Kenyatta University
- Master of Science in Tourism Management [MSc] - Moi University
- Post Graduate Diploma in Education [PGDE] - Kenyatta University
- Bachelor of Science in Wildlife Management [BSc] - Moi University

1.1.3 Employment History

- 2010 to 2024: Kenyatta University
- 2008 to 2009: Kenya Coast National Polytechnic
- 1995 to 2008: Taita Taveta National Polytechnic

1.1.4 Achievements

- Chair of Department of Hospitality and Tourism in the School of Business, Economics and Tourism of Kenyatta University (2020-to date)
- Kenyatta University as school examination coordinator in the Digital School of Virtual and Open Learning (DSVOL)
- Kenyatta University as curriculum developer at Diploma, Bachelors, Masters and PhD levels
Ecotourism Kenya (EK): Adjudicator and judge in the annual Ecowarrior certification and award
- Kenyatta University as a Teaching Practice (TP) supervisor under School of Education (SOE) and Center for Teacher Professional Development and Excellence (CTPDE)
- Kenya Utalii College (KUC) as trainer and theme leader in the annual Management Development Programmes (MDPs) skill retooling in the industry.
- The Technical and Vocational Education and Training Curriculum Development, Assessment and Certification Council (TVET CDACC) under Tourism Sector Skills

- Advisory Committee (SSAC) and Ministry of Tourism developer of tourism curriculums.
- Kenya Institute of Curriculum Development (KICD) formerly Kenya Institute of Education (KIE) as Tourism and Hospitality syllabi and curriculum developer
 - Kenya National Examination Council (KNEC) as a test developer and team leader in examination setting and marking.
 - Tourism Fund (TF) formerly catering and Tourism Development Levy Trustees (CTDLT) as Tourism Curriculum at Certificate and Diploma levels.
 - University of Embu as team leader in curriculum development of the undergraduate level for BSc in Hospitality and Tourism Management.
 - Meru University of Science and Technology as team leader in curriculum development of the undergraduate level for BSc in Hospitality and Tourism Management.
 - Kenya College of Accountancy (KCA) University as member in curriculum development of the undergraduate level for BSc in Hospitality and Tourism Management.
 - Development of training modules for GREENTOUR Kenya is a 2nd Phase Switch Africa Green project being implemented in Kenya with European Union funding for the period 2018-2021.
 - Student Training for Entrepreneurial Promotion (STEP) Trainer, a joint project between Leuphana University of Lüneburg, Kenyatta University, Makerere University.
 - Global Tourism Resilience and Crisis Management Center (GTRCMC): Member of establishing committee of the center at Kenyatta University.
 - International Federation for Information Technology and Travel and Tourism (IFITT) Conference – member of organizing committee
 - Information and Communication Technologies (ICTs) for promotion and development of sustainable tourism around UNESCO World Heritage Sites. A game for the high school youths in Kenya. A joint project between Kenyatta University and National Museums of Kenya (NMK).
 - UNWTO.TedQual Certification coordinator of tourism programme under United Nations World Tourism Organization (UNWTO) in Kenyatta University.
 - Developed Tour guiding Proficiency Course for Chinese Market Segment jointly between Erdemann Chinese Full-Time School and Kenyatta University
 - Premier Hospitality Services Limited trainer in human resource and general management at Stedmak Hotel, Karen –Nairobi.

1.2 Publications

1.2.1 Refereed Journals

- Omoke, J. O., Rahab Mugambi, & **Albert Kariuki**. (2023). Talent Development Approaches For Competitiveness among Five Star Hotels in Nairobi City County, Kenya. *Journal of Hospitality and Tourism Management*, 6(3), 100–126. <https://doi.org/10.53819/81018102t2188>
- Mwawaza, S. M., **Kariuki, A. C.** , & Ndubi, E. O. (2022). Examining the Influence of Push and Pull Travel Motivation Factors on Domestic Tourism Performance. A Case of Mombasa County, Kenya. *Journal of Hospitality and Tourism Management*, 5(1), 80–92. <https://doi.org/10.53819/81018102t50101>
- Mwawaza, S.M., **Kariuki, A.C.** & Ndubi, E.O. (2022). Tourism Product Influence on Domestic

Tourists Choice of Mombasa County, Kenya. *African Journal of Hospitality, Tourism and Leisure*, 11(3):1188-1198. DOI: <https://doi.org/10.46222/ajhtl.19770720.284>

- Ndambuki E. M, **Kariuki A. C.**, & Bitok J. (2022). Influence of E-Tourism Policies on Travel Business Profitability in Nairobi City County, Kenya. *Journal of Hospitality and Tourism Management*, 5(2), 59 – 71. <https://doi.org/10.53819/81018102t2111>
- Nguya, James, **Albert Kariuki**, and Sisinio Muthengi. (2021). “Influence of Tour Guide Service Quality on Customer Satisfaction in Narok County, Kenya”. *African Journal of Emerging Issues* 3 (1),149 <https://ajoeijournals.org/sys/index.php/ajoei/article/view/165>.
- Omoke J.O ; Mugambi, R ; **Kariuki, A** ; (2021) Talent Engagement Approaches and Competitiveness Among Five Star Hotels in Nairobi City County, Kenya, *Journal of Tourism, Hospitality and Sports* www.iiste.org ISSN (Paper) 2312-5187 ISSN (Online) 2312-5179 An Vol.54,
- Ndeche, K. K., **Kariuki, A.**, & Ndubi, E. (2021). Stakeholders’ Level of Involvement and Achievement of Sustainability Tourism and Hospitality Industry in Kakamega County. *Journal of Hospitality and Tourism Management*, 4(1), 107–122. Retrieved from <https://stratfordjournals.org/journals/index.php/Journal-of-Hospitality/article/view/843>
- Nzomo, C. M., Maingi, S. W. & **Kariuki, A. C.** (2020). Wildlife conservation, visitors’ preferences and habitat conditions for wildlife tourism at Oljogi Conservancy in Laikipia County, Kenya. *International Academic Journal of Social Sciences and Education*, 2(2), 125-136
- Gloria Mumbua Waita, Ray Mutinda & **Albert Chege Kariuki**. (2020) Hotel employee operations involvement and its consequence on hotel performance: A case study of classified hotels in Nakuru County, Kenya. *International Journal of Economics, Commerce and Management*. ISSN 2348 0386 Vol. VIII. <http://ijecm.co.uk/>
- Morong’, D. R., **Kariuki, A. C** & Bitok, J. (2019). Stakeholders' Participation in Sustainable Tourism Development in Elgeyo Marakwet County, Kenya, *Journal of Hospitality & Tourism Management*, 1(1), 77-93.

1.2.2 University Level Scholarly Books

- Community Participation in Tourism Development in Kenya (2012) Lambert Academic Publishing [ISBN 978-3-659-20918-5]

1.2.3 Conference/Workshops/Seminar Papers

1.2.3.1 Conference Papers

- Innovative stakeholder partnerships in sustainable tourism development in Kenya, International Business and Research and Industrial Conference (IBRIC), June, 2023.
- Assessment of effectiveness of public-private partnership arrangements among industry organizations in sustainable tourism development in Kenya (ATLAS, Dar es salam, 2015)
- Community based tourism as a strategy of collaboration and partnerships in protected area management: a case Tsavo National Park, Kenya. (Ecotourism Kenya 2012)
- An assessment of community participation in tourism development in Lumo Community Wildlife Sanctuary, Taita Taveta County, Kenya (Moi University, 2011)
- Cultivating peace: From conflict to collaboration in natural resource management through community based ecotourism around protected areas (Karatina University, 2013)
- Community attitudes towards ecotourism development around Tsavo National Park in Taita Taveta County (Moi University, 2011)

1.2.3.2 Workshops Papers

- Erasmus + Exchange Mobility Programme with University of West Attica (UNIWA), Athens, Greece. Presented a paper on: *Tourism in and Kenya and Greece, a comparative study*.

1.2.3.3 Seminar Papers

- Koforidua Technical University and Kenyatta University in Koforidua, Ghana on 12th September, 2017 Presented a paper on: Tourism in Kenya and Ghana, comparison, lessons and way forward.

1.2.5 Student Co-authored Publications

- Cosmas Munyao Nzomo, Shem Maingi, **Albert Kariuki** : Wildlife conservation, visitors' preferences and habitat conditions for wildlife tourism at Oljogi Conservancy in Laikipia County
- Nguya, James, **Albert Kariuki**, and Sisinio Muthengi. 2021. "Influence of Tour Guide Service Quality on Customer Satisfaction In Narok County, Kenya". African Journal of Emerging Issues 3 (1), 149-70. <https://ajoeijournals.org/sys/index.php/ajoei/article/view/165>.
- Omoke Japheth Omaa, Rahab Mugambi, **Albert Kariuki** : Conceptualisation of Talent Management on Promotion of Competitiveness Among Five–Star Hotels in Nairobi City County, Kenya .

1.2.4 Other Publications

- Tourism Risk And Crisis Management Committee (TRCMC) : Development of report on *Impacts of Covid-19 on tourism in Kenya, the measures taken and the recovery pathways in 2020*

1.3 Conferenced/Workshops/Seminars/Webinar Attended

1.3.1 Conferences Attended

- International Business and Research and Industrial Conference (IBRIC), Kenyatta University, June, 2023.
- International Federation for Information Technology and Travel and Tourism (IFITT) IFIT Nairobi 2017. Kenyatta University's School of Hospitality, Tourism and Leisure Studies, Muranga University, 2022.
- Association for Tourism and Leisure Education [ATLAS] and University of Dar es Salaam Conference [3rd- 5th June 2015]
- First African Conference on Sustainable Tourism [ACOST] and Strathmore University [23rd - 25th October 2014]
- Ecotourism Kenya Conference [20th- 22nd February 2012]
- E- conference March 2012
- Karatina University Conference [25th -2 8th July 2012]
- Moi University 5th Annual Conference [6th - 10th September 2011]

1.3.2 Workshops Attended

- HEInnovate workshop participant under the DAAD project "Collaboration for Entrepreneurial Universities (CEPU)", jointly conducted by a consortium of 5 German Universities led by Bonn-Rhein-Sieg University of Applied Sciences, Mount Kenya University

(MKU) and Kenyatta University (KU).

- Leadership Development and Mentorship Certificate Programme instructor programme in 16th September, 2014

1.3.3 Seminars Attended

- Sustainable Travel and Tourism Agenda (STTA) seminar on tourism challenges in Kenya and way forwards 15th February, 2023
- Student Training for Entrepreneurial Promotion (STEP) on 9th -10th February , 2022

1.3.5 Webinar/s Attended

- Tourism and a New Challenging Era: 16 March 2021 Programme : Tourism Recovery and Rebuilding Strategies for African Destinations in the Post-COVID era paper on : Tourism Partnerships amidst COVID-19 Pandemic in Kenya : a Kenyatta University and University of Alexandria collaboration

1.4 Community Service and Other engagements

- Member Board of Governors (BOG), St Vincent Maragi Secondary School
- Member Anglican Church of Kenya (ACK), Kenya Anglican Men Association (KAMA)

1.5 Affiliation to Professional bodies

- Ecotourism Kenya [EK] member
- Tourism Professional Association [TPA] member
- Sustainable Tourism and Travel Africa [Kenya] member

1.6 Administrative Positions Held

1.6.1 Recognized university positions

- Chair of Department of Hospitality and Tourism in the School of Business, Economics and Tourism of Kenyatta University (2020 -2024)
- School examination coordinator in the Digital School of Virtual and Open Learning (DSVOL) Kenyatta University (2017-2020)

1.6.2 Other Administrative Positions Held

- Departmental digital and virtual open learning coordinator
- Departmental Quality Management system (QMS) coordinator
- Departmental Curriculum development coordinator
- Departmental Trips and excursion coordinator
- Departmental Industry collaboration coordinator
- Class mentor – various tourism management classes