

An assessment of the determinants of growth of savings and credit co-operatives in Dagoretti District, Kenya

Authors: Uluma, Philip Ukhevi

Abstract:

The researcher carried out research on the assessment of determinants of growth of Savings and Credit Co-operatives in Kenya: A Case of Dagoretti District in Kenya. The research focused on challenges that face co-operatives as they grow and the effect on quality of services offered to the members. The research established how organizations grow and identified growth strategies for business entities that do apply to Saccos in Dagoretti also. The researcher mainly looked at growth through strategies of opening of co-operative society common bond, innovation, use of information technology and capacity building of co-operative officials. The study employed descriptive research design. The study assessed the savings and credit cooperative societies in Dagoretti District, Nairobi County. According to the District's database, there are one hundred and thirty six cooperative societies registered in Dagoretti. A sample size (S) of 86 Saccos was studied from the total population of 115 Saccos using the sampling framework. The primary data was collected by use of semi-structured questionnaires. The refined quantitative data was analyzed using descriptive statistics. The study investigated the causal effect and the strength of the relationships by conducting a multiple regression analysis.

Data was presented using graphs and frequency tables. The research indicated how the co-operative movement has grown in Kenya to become number one in Africa and Number seven globally. The researcher also indicated the nonresponsive by some respondents and scope for this research. The study found that wrangles and leadership struggles increase as more members join the Sacco from outside the other organizations. The study found that many Saccos are partially computerized while others were not computerized. Computerization has improved loans disbursement and loans recovery. The study found that training helps improve growth in the Sacco. The study found that the Sacco's survival will depend on what kind of products we offer and how differently they offer them to the members compared to other similar providers of that product.

The study concludes v that SACCOs continue to rely on the principle of common bond as a strength and basis of their very existence. The study concludes that ICTs provides reliable access to markets. The study concludes that training pertains to programs that facilitate learning process and is mostly a short-term activity to help people do their jobs better. The study concludes that Product positioning, therefore, require a synthesis of consumer and competitor analysis. The study recommends that SACCOs seek partnerships and mergers. The study recommends Saccos to adopt new technology. They need to use new technologies to create new markets, new products and tap opportunities that arise as a result of innovation. The study recommends organizational leadership to build the organization by educating and developing new leaders.