Demographic Profile of the Urban Owner-Occupied Apartment Households in Nairobi County, Kenya

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Abstract

The study was an investigation of demographic profile amongst the owner-occupied apartment households in Nairobi County, Kenya. In particular, the selected household demographics were: gender, age, marital status, education of home owner, size of family, income of household and level of household expenditure. Using cluster sampling, 196 households participated in the study; the households were clustered into 2, 3 and 4 bedroomeed owner-occupied apartments. The investigation involved a comparison of demographic characteristics using cross tabulation. The study found that most of the apartments were owned by the male, majority of the home owners fell in the 30-49 age bracket; the married owned most of the homes compared to the singles and divorced combined; most of the households had 5-7 members while most households had a monthly income of between sh. 190,000-209,999 compared to their monthly expenditure of sh. 81,000-sh. 110,999. More than half of the home owners had a college education while a significant number of them had only secondary/high school education. The study documents implications of the study to policy and practice, it cites limitations associated with the study and then makes suggestions on areas for further study.

Key Words: Demographics, Apartments, Housing Markets, Mobility and Home Owners.

JEL Classification: R- Real Estate; R2- Household Demography; R21 & R22- Consumer and Household Behaviour; R210-Home Ownership and Residential Location Choice.

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