15.3 MSC. ENTREPRENEURSHIP DEVELOPMENT

**BBA 868: Policy Studies in Entrepreneurship**

**BBA 869: Small Business Consulting**
Strategies and procedures for establishing a consulting practice. Establishing an organisation: hiring, networking, forming informal alliances, compensation schemes, writing consulting proposals, preparing consulting reports, managing time, presenting consulting results, consulting techniques and maintaining clients. Consultancy assignments for a growth oriented business.

**BBA 870: Entrepreneurship and Small Business Development**
The concept of small firms, Economics of small of small business and their role on economies activity. The concepts of Entrepreneurship and its importance in the developments of small business management and development. Getting into small business. Finance and other small business program developing and implementation

**BBA 873: Credit and Microfinance for Small Businesses**

**BBA 876: Entrepreneurship Development Seminar**
The seminar in entrepreneurship development provide a broad coverage of various Entrepreneurship issues; Social entrepreneurship, Global issues in entrepreneurship, ethical
issues in entrepreneurship, corporate entrepreneurship, venture capitalist, Entrepreneurship opportunities. Students will review and critique scholarly journals and other relevant materials in entrepreneurship and do seminar presentations.

**BBA 877: Business Planning**


**BBA 875: Marketing for Small Enterprises**


**BBA 889: Monitoring and Evaluation**