

RESUME

SHADRACK KIPNGENO BETT

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EXECUTIVE SUMMARY

EMPLOYMENT GOAL: To effectively and efficiently assist in the management and attainment of Organizational goals of any enterprise I work for with Diligence commitment and hard work.

CUMULATIVE EXPERIENCE

Assistant Lecturer	14 years
Sales Supervisor	3 years
Sales and Distribution Manager	6 years
Administrative/Marketing Officer	1.5 years
Teacher	6 months

BIOGRAPHY

Born in June 1956. Leisure interests in sports and in particular athletics, wildlife, reading, research and listening to Gospel Music. I am computer literate.

EDUCATION

UNIVERSITY OF NAIROBI	* B. COMM/MBA (Business Administration)
UNIVERSITY OF NAIROBI 1995/1996	* Post graduate degree: Masters in Business Administration
UNIVERSITY OF NAIROBI 1979-1981	* Undergraduate degree: B. COMM (Business Administration option) * Honours: 2 nd Class, Upper division.
KANGARU HIGH SCHOOL 1976-1977	* East African Advanced Certificate of Education * Results: Three principles, one subsidiary pass.
KERICHO HIGH SCHOOL 1972 –1975	* East African Certificate of Education * Results: Division one (19 Points)
TENWEK PRIMARY SCHOOL 1964 – 1971	* Certificate of Primary Education * Results: Three A's (36 Points)

Other Courses

2016- Course in Pension Management

2014- Teaching Methodology

2013 – Case Study writing

2001- Training of Trainers

Publications

I have done two 2 Publications in HR.

WORK EXPERIENCE

AUGUST 2003 to DATE:

Ass. Lecturer at Kenyatta University in the school of Business in various marketing and Management course including; Research Methodology and Marketing Management, Marketing planning & Control, Business Policy, Global Strategic Management, Strategic change, Principles of management, Total Quality Management and Strategic management.

I have been an MBA co-ordinator and a chairman of the department of business administration for 2yrs between 2010-2012. Am also a case writer and have participated in writing modules in marketing and strategy, for students in MBA E-learning programme. I have been an exams coordinator for Open Learning Program

I have also been trustee for 3 years for KU staff pension scheme.

SEPTEMBER 2003 to AUGUST 2003:

Worked as a TF in Moi University in the department of Marketing and Logistics teaching various courses in Marketing and management.

I was supervising students' projects doing Bachelor of Business Management and those doing Executive MBA Programme.

SEPTEMBER 1997 to SEPTEMBER 2002:

Lectured at Kenya Institute of Mass Communication. The duties included Lecturing and examining students in the following areas: Marketing, Public Relations and Management, Media Management and Research Methods.

JUNE 1996 to DATE:

Associate Faculty Lecturer/(Part-time) Kenya Institute of Management (K.I.M.) Business School – Nairobi. The duties

Includes lecturing in the following subjects: Marketing Research, Strategic Management and Research Methodology. In addition, I was a panel member of the students' research defence committee.

JUNE 1993 to JUNE 1996:

While doing M.B.A. in the University of Nairobi at the Faculty of Commerce, I lectured Undergraduate Students as a tutorial as part of practical MBA programme in Marketing and Management units.

MARCH 1991 to JULY 1993:

Worked for Victoria Insurance Brokers in the capacity of Administrative and Marketing Officer.

APRIL 1982 to JANUARY 1991:

Worked in the Sales and Marketing Department of Kenya Co-operative Creameries L.T.D. in the Capacity of Sales Supervisor then rose through the ranks to become a Sales and Distribution Manager in charge of a Location and a Sales region.

JANUARUY 1978 to SEPTEMBER1978:

Worked as a Secondary School teacher on completion of A-Level studies while awaiting to join the University.

OTHERS

I have participated as a resource individual in training programmes in Marketing, Public Relations, Customer Care and Research for the following Institutions: Kenya Broadcasting Corporation, Kenya Airports Authority, Higher Education Loans Board, Kenya Forest Research Institute and The Aga khan Foundation. Currently a registered PhD student in Marketing in Kenyatta University.

I have developed academic case studies in the following areas Strategic Management, Global Management, Marketing Management, Consumer Behaviour, Marketing Planning and Control, International Marketing, research methods, Principles of Management, Business Communication and Total Quality Management.

EFEREES.

1. Dr. James Kilika

Chairman Business Administration,
Kenyatta University,
P.O. Box 43944.
Nairobi

2. Dr. Paul Sang

Director Kericho Campus,
Kenyatta University,
P.O. Box 43944.
Nairobi

3. Dr. Stephen Muathe

Associate Dean of Business Administration,
Kenyatta University,
P.O.BOX 43944,
Nairobi.