



Dr. Stephen M. A. Muathe; Ph.D, **MBA**, MKIM

**Chairman and Senior Lecturer in Entrepreneurship and Management
Business Administration**

School of Business

Kenyatta University

P.O. Box 43844, 00100 Nairobi, Kenya

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Academic Qualification

PhD in Business, Kenyatta University, Kenya

Masters of Business Administration (MBA), USIU-A

Bachelor of Education (Arts) Business Studies and Economics, KU, Kenya

Kangundo High School, Machakos County (O-level)

Mutwamwaki Primary School, Machakos County (KCPE)

Professional Qualification

2014: March 27th to 28th completed a Course on Ethical and Responsible conduct of

Research at KUCC

2014: (March 1st to 3rd): Senior Managers e-learning and Team Building Workshop at

North Coast Beach Hotel, Mombasa County, Kenya

2013: (May 28th to 14th November) Completed a course on Teaching Methodology and

Evaluation at Centre for Teaching & Research Excellent at Kenyatta University

2013: (5th to 8th November, 2012). Developmental Research Uptake in Sub-Saharan Africa

(DRUSSA)

2012: (April 23rd to 28th). Case Teaching and writing workshop

Other Course

2000: Certificate in Computer packages (Ms Word, Excel, Access, Outlook Express and Power point) - Kenyatta University

Employment History

2015 to date : Senior Lecturer in Department of Business Administration, Kenyatta University

2011 to 2015 : Lecturer in Department of Business Administration, Kenyatta University

2006- 2010 : Tutorial Fellow, Department of Business Administration, Kenyatta University

2003- 2006 : Adjunct Lecturer, Kenya Institute of Management

2002-2003 : Research Assistant CEED, USIU- A

20002 (March – July): Research Assistant; Nairobi bottlers-Coca-cola

Administration Responsibilities:

At Kenyatta University

- 9th October, 2014. A committee Member in the proposed collaboration between KU and Tuskys LTD
- 18th September, 2014. A Committee Member on Rebranding of School of Business
- 22nd August to 3rd October, 2014: Committee Member, Oil & Gas Management Programme
- 7th July to 1st August 2014 : Acting Associate Dean School of Business
- 11th June, 2014 to date : **Renewal of my Appointment as Chairman**
Department of Business Administration Department, School of Business, Kenyatta University for a Second and final Term
- 21st March, 2014 : Re-Appointed to the School Post Graduate Board

- 10th to 21st March, 2014 : Acting Associate Dean School of Business
- 5th to 8th September, 2013 : Acting Dean School of Business
- 11th June to 10th June, 2012 : Appointed Chairman Department of Business Administration Department, School of Business, Kenyatta University
- 14th May, 2013 : Appointed a member of the Inter-School Research Review Committee
- 6th February, 2013 : Appointed chairman Monitoring & Evaluation Programmes Committee
- 16th April 2012 to date : Vice Chairman of the School of Business Proposal Writing Committee
- 2nd April, 2012 to date : Advisory Committee Member of the Institute of African Studies, Kenyatta University
- 11th to 16 March, 2012 : Acting Associate Dean, School of Business
- 16th August to 6th September : Acting CEED Coordinator
- 11th April to 18 May 2010 : Acting CEED Coordinator
- 8th July 2010 to June 2012 : MBA & Doctoral programme Co-ordinator, School of Business

Post Graduate Supervision

Completed

2014

- Reuben, K. Njuguna (D86/ CTY/21724/10). Brand Equity Influence on Consumer Choice of Branded Bottled Water among Supermarkets Customers in Nairobi Central Business District, Kenya.
- Stanley, C. Karanja (D86/CTY/21722/10), Effect of Marketing Capabilities and Distribution Strategy Performance of Mobile Service Provider Intermediary Organizations in Nairobi County, Kenya

- Lucy Wa Mugo, (D86/CTY/21709/10), Effect of Financing Decisions on Performance of Non-Financial Companies list in the Nairobi Securities Exchange, Kenya
- Jedidah V. Muli. (D86/CTY/21727/10), Work Life Initiatives and Performance of Employees of Commercial Banks in Kenya

2013

- Stephen T. Waithaka (D86/CTY/13866/09) Inter-Organizational Information Systems Adoption by Universities in Kenya

On Going

2014

- Kirui C. Cheruiyot (D86/CTY/28906/2013). The Effect of Organizational Influence on Implementation of Rural Electrification Strategy in Kenya
- Esther G. Ngiri (D86/CTY/22863/2012). The relationship between Project Management Practices and success of Projects in Manufacturing Industries in Nairobi County, Kenya
- Njagi E. Njeru (D86/CTY/25171/2011). The Influence of Organizational Capability on the Service Delivery of Public Health Institutions in Embu County, Kenya
- Elishiba, M. Murigi (D86/CTY/PT/22827/2012). Effects of Social Marketing Execution on behavioral change of Youth in the slums of Nairobi County, Kenya.
- Wanyoike, R. Wairimu (D86/CTY/26904/2013. ISO 9001 Certification and Performance of Manufacturing Companies in Kenya
- Munyao Charles (D86/CTY/PT/22387/12). Organization Development Interventions and Academic Staff Productivity in Chartered State Universities in Kenya

- Mugo D. Muchangi (D86/CTY/25327/11). The Effect of Mobile Technological Innovations on Performance of Savings and Credit Cooperative Societies in Nairobi County, Kenya
- Kiveu, M. Nafula (D86/CTY/PT/25175/11). Effect of Innovation Practices on Competitiveness of Small and Medium Manufacturing Enterprises in Nairobi County, Kenya.
- Kiiru, M. David (D86/CTY/PT/25186/11). Influence of strategic human resource management practices on organizational performance in Parastatals in Kenya.
- Kinyua, M. Godfrey (D86/CTY/25168/011). Relationship Between Knowledge Management and Performance of Commercial Banks in Kenya
- Mwangi, K. Julius (D86/CTY/21732/10). The Effect of Competitive Advantage Drivers on Performance of Commercial Banks in Kenya
- Maina, J. Njangiru, (D86/CTY/13274/09), Loan Repayment and Sustainability of Government Funded Micro- Credit Initiatives in Muranga County, Kenya.
- Rajab I. Mbaruku (D86/CTY/PT/13733/09). Diagnosing Optimal Employee Performance through Organizational Change Effectiveness in Public Sector in Kenya

2013

- Peter M. Mwencha, (D86 /CTY/21719/10), Effect of Customer Perception on Usage of Online Retailing Services in Nairobi County, Kenya
- Sang, K. Paul (D86/12004/09). Sustainability of World Bank Funded Projects in Kenya

Masters Supervision

Completed

2014,

- Ndonge F. Mutua (C153/CTY/PT/24534/11). The Effect of Public Sector Reform Programmes on Procurement in the Ministry of Health, Kenya
- Mosinya J. Nyaboga (C154/CTY/PT/22260/2012), Human Resources for Health Co-ordination Mechanism: Implications on Staff Establishment and Policy in the Ministry of Health, Kenya. Graduated
- Musango, J. Mutinda, (D53/PT/12472/09), Factors Affecting Adoption of Knowledge Process Outsourcing among Companies in Nairobi County, Kenya. Graduated
- Anduro J. Awinja (D53/CTY/PT/222088/2012). The influence of Human Resource Management Practices on employee's retention at the Rural Electrification Authority, Kenya
- Chelangat Joyce (D53/CE/27003/2011). Reward Systems and Performance of Board Employed Teachers in Public Secondary Schools in Chepalungu District, Kenya
- Philemon Kiprop G (D53/CTY/PT/24261/2011). Effect of Dynamic Capabilities on Competitive Advantage in Mobile phone Companies in Nairobi County, Kenya
- Wilfred M. Jason (D53/OL/24930/2011). Strategies affecting service delivery in the Kenya Police Service
- Magiri A. Muthaura (D53/OL/14736/2009). An Investigation into the Factors Influencing Retention of Life Insurance Sales Agents in Insurance Companies in Meru Town, Kenya
- Francisca K. Mbungu (D53/PT/10610/2008). An Investigation into the Challenges facing Implementation of Enterprise Resource Planning in the Dairy Industry in Kenya: A Case of Selected Dairy Firms
- Charles P. Mutua (D53/OL/25032/2011). The Effectiveness of Kenya Police Reforms on Service Delivery in Nairobi County, Kenya
- Nancy N. Nthiga (D53/CE/26489/2011). Strategies adopted in Enhancing Learners Retention in Public Secondary Schools, in Embakasi District, Kenya
- Joshua M. Nkanatha (D53/OL/25270/2011). Effect of Management Practices on Performance of Constituency Development Fund Committees in Kilifi County, Kenya
- Jacinta A. Namuhisa (D53/CTY/PT/21633/2012). Determinants of Uptake of National Hospital Insurance Fund Scheme by the Informal Sector in Nairobi County, Kenya

- Ngugi J. Mbugua (D53/CTY/PT/22162/2012). Effect of Adoption of Enterprise Resource Planning System on Performance of Parastatals in Kenya: A Case of Kenya Revenue Authority
- Samson Ondiek (D53/CTY/PT/22149/2012). Risk Management Strategies and Performance of Small Scale Agribusiness Firms in Kiambu County
- Julius M. Kamau (D53/CTY/PT/23140/2011). Determinants Affecting Selection of Private Security Service Provider in Kenya: A Case Study of G4s Kenya

2013

- Wanja B. Dolly (D53/OL/20870/2010). Effects of Business Process Re-engineering on Competitive Advantage of St. John Ambulance in Nairobi, Kenya
- Joshua N. Muiruri (D133/CTY/PT/21193/2010). Factors Affecting the Computerization of Government Services in Kenya. A Case of Ministry of Finance
- Clare R. Kagwiria (D53/CTY/PT/24420/2011) .Factors Affecting Adoption of ISO 9001:2008 Quality Management Systems in Selected Public Sector Organizations in Nairobi, Kenya
- Kyengo J. Mutuku (D53/OL/16341/2006). The Effect of Strategic Response on Revenue Collection in Kenya Revenue Authority, Nairobi County, Kenya
- Joseph M. Malinda (D53/OL/22411/2011). Effect of Logistics Management Strategies on Performance of Selected Clearing and Forwarding Firms in Nairobi County, Kenya
- Rosebella I. Mayabi (D53/CTY/PT/20725/2010). Factors Influencing use of Credit Cards in Kenyan Commercial Banks in Nairobi County, Kenya
- Misiani O. Geoffrey (D53/CTY/PT/23391/2011). Factors Affecting Transfer of Training within Military Officers' Training in the Ministry of State for defence, Kenya
- Fredrick O. Ouma (D53/CTY/PT/23262/2011). Determinants of Successful Implementation of Business Information Systems Projects within the Banking Industry in Kenya: A Case of Cheque Truncation System Project
- William C. Tengecha (D53/OL/1601/2002). Factors Affecting Growth of 'Businesses Owned by Persons Living with Disabilities in Kitale Town Trans-Nzioa County, Kenya
- Beatrice Wambeti (D53/CTY/PT/25534/2011). Effect of Marketing Strategies on Growth of Registered Real Estate Firms in Nairobi County, Kenya

- Ithiri Mwenda Dickson (D53/OL/15276/2008). Corporate Restructuring and its Effects on Kenya Commercial Bank Performance
- Osakina Namoso (D53/MSA/PT/25287/2011). Challenges Affecting Organisational Change Management in the Kenya Police Service in Mombasa County, Kenya
- Lillian Jamhuri Miguda (D53/CTY/PT/24454/2011). Downsizing Strategies and Corporate Performance amongst Commercial Banks in Nairobi, Kenya
- Lameck Okeyo (D53/OL/22116/2011). The Effects of Corporate Governance Practices on the Growth of Pension Schemes in Kenya
- Mercy Njeri Kibe (D53/OL/24229/2011). Effect of Employee Motivation on Job Satisfaction in Private Institutions of Higher Learning in Kenya: A Case of Tangaza University College
- Nyamwaro Jared Nyambuti (D53/PT/CTY/11247/2008). Determinants of Sustainable Implementation of Pro-Poor Water Projects in Kenya: Case of Rift Valley Water Services Board
- Samson Owino Madanji (D53/23294/2010). Influence of Organizational Context and Environment on ISO - 14001 Implementation by Sugar Factories in Kenya: A Case of Chemelil Sugar Company
- Bichage Maroko Richard (D53/OL/23749/2011). Effect of Revenue Management Practice on Customer Relationship in 5-Star Hotels in Nairobi's Central Business District in Kenya
- Lily Chepkemoi Ronoh (D53/CTY/PT/23880/2011). Challenges Affecting the Growth of Social Enterprises in Nairobi County, Kenya

2012

- Oyagi, Gideon Nyandiricha, (D53/OL/21470/2012). The Relationship between Provincial Administration Reforms and Service Delivery: A Case of Yatta District, Machakos Country, Kenya. Graduated
- Daisy Ofosuhene Kwenin, (D53F/21246/2010), An Analysis of Factors Affecting Employees Retention within Telecommunication Industry in Ghana: A Case of Vodafone Ghana Limited.

- Kiragu L. Ngero (D53/CE/16119/06). (Investigation into the Factors Affecting the Retention of Nurses in Aga Khan University Hospital Nairobi, Kenya
- Susan N. Kiiru (D53/CTY/PT/20825/2010). The Influence of Organizational Culture on Performance of Hospitals in Nairobi, Kenya
- Flora V. Mwala (D53/CTY/PT/10595/2008). Effect of Project Monitoring on Implementation of Economic Stimulus Projects in Education Sector within Nairobi County, Kenya
- Tegest Bellele (D53F/CTY/PT/20661/10). Analysis of Challenges Facing Implementation of Service Delivery Strategies among United Nations Agencies. A Case of UNICEF – Kenya
- Mutisya J. Muindi (D53/CTY/PT/20901/2010). Business Development Services. The Implication on the Growth of Micro and Small Enterprises. A Survey of Micro and Small Enterprises Located at Gikomba, Nairobi, Kenya
- Malile W. Kioko (D53/CTY/PT/20777/2010). Effect of Business Practices and Strategies on Performance of the Electronic Media. A Case of Kenya Broadcasting Corporation
- Omollo S. Onyango (D53/CTY/PT/20888/10). A Survey of Alternative Strategy Considerations within the Banking Industry in Kenya. A Case of Kenya Commercial Bank
- Patrick K. Muriuki (D53/OL/15455/2008). Factors Affecting the Performance of Government Oversight Agencies in Kenya. A Case of Kenya National Audit Office
- Makau J. Muela (D53/CE/11530/2007). Effect of Performance Appraisal on Employee Productivity in the Health Institutions in Yatta District, Machakos County
- Lilian Mori (D53/OL/14884/2009). Factors Influencing Employer - Employee Relationship in Strategy Execution in Non-Governmental Organisations in Nairobi, Kenya
- Ndungu D. Njoya (D53/CTY/PT/20715/2010). The Effects of Rewards and Recognition on Employee Performance in Educational Institutions. A Case of Kenyatta University
- Purity W. Ndegwa (D53/CTY/PT/20695/10). Effect of Structural Change on the Performance of Kenya Revenue Authority
- Muhindi E. Wambui (D53/KPU/14800/2009). Organizational Factors Affecting Adoption of Strategic Planning in Mission Hospitals in Kiambu County, Kenya

- Matu Joseph M. (D53/CE/11127/07). (Factors Influencing Achievement of Competitive Advantage by the Savings and Credit Cooperative Societies in Kenya. A Case of 2NK Savings and Credit Cooperative Organizations)
- Mercy W. Wahome (D53/KPU/14637/2009). Factors Affecting Adoption of Internet Banking Services in Kenya Post Office Savings Bank in Nairobi, Kenya
- Kassim Ali Sawa (D53/OL/15466/2008). Effects of Cultural Practices on Growth of Entrepreneurship amongst the Mijikenda Community in Kwale County, Kenya
- Maureen C. Tesot (D53/PT/CTY/13776/2009). Effect of Strategic Management Practices on Performance of Coffee Development Fund, Kenya
- Ombati C. Nyamweya (D133/CTY/PT/23409/2011). Effects of Micro Finance Institutions in Poverty Reduction in Kenya. A Case of Ogembo Town in Gucha District
- Walter Oloo Oruko (D133/CTY/PT/24290/2011). Factors Affecting Performance of Paper Packaging Firms in Nairobi – Kenya
- Margaret N. Karanja (D53/PT/12470/09). Internal Factors Affecting Performance of the Collection of Local Value Added Tax Revenue in Nairobi)
- Cyrus Kitheka Mbuvi (D53/CTY/PT/20871/2010). The Effect of the Balanced Score Card Model on Employees Performance within the Hospitality Sector. (A Case of Kenya Young Men's Christian Association)
- Njeru Caroline Njoki (D133/CTY/PT/24291/11). Factors Affecting the Management of Private Primary Schools in Kenya. A Survey of Embu County, Kenya
- Keraita C. Mokaya: D53/CE/11826/08 (The role of benchmarking on the performance of church maintained schools in Kenya: A case of Central Kenya Conference Schools)

2011

- Musau S. Mutinda, (D53/CE/15118/08), Factors Influencing Performance of Micro Financing Institutions in Makueni, County, Kenya,
- Njambi, W. Wambui Doras, (D53/CE/16093/06), Factors Influencing Adoption of Strategic Human Resource Management in Supermarkets in Nairobi, Kenya.
- Nyaga, C. Njoki (D53/CE/11708/08), Factor Affecting Performance of Teachers in Public Secondary Schools in Embu West District, Kenya. Graduated in June 2011

On Going

2014

- Elizabeth M. Gideon (D53/ CTY/ PT/ 26238/13) .Effect of Job Analysis on Employees productivity. Case of Mavoko Water and Sewerage Company, Kenya
- Mwongela N. Ntinyari (D53/CTY/PT/ 25715/13). Talent Management Practices on employee performance in state corporation. A case of NHIF Nairobi County, Kenya
- Stanley A. Andere (D53/CTY/PT/24860/13). Strategies Adopted by oil Companies cope with external changes. A case of VIVO Energy Kenya limited
- Isaac H. Muchoki (D53/OL/ 23532/2012).Social Entrepreneurship and sustainable Development in Kenya
- Cheruiyot Stanley (D53/OL/20455/12). Effect of outsourcing on organizational performance. A case of Eastern Produce (K) LTD
- Samuel Njenga Githiri (D53/OL/14841/2009). Influence of relationship Marketing on Sales Growth in the Telecommunication Industry
- Jason Chewa (C153/CTY/PT/26933/2011). Influence of Organizational Internal Environment on Service Delivery in the Public Sector. A case of Immigration Department headquarter, Kenya)
- Mohammed A. Abdalla (D53/CTY/PT/21549/2012). Effect of Organizational Structure on Strategy Implementation Process of Kenya Revenue Authority in Nairobi County, Kenya
- Onesmus M. Mutua (C50/CTY/PT/24416/2010). Public Procurement Practices: Policy Implications and Service Delivery in Selected Ministries in Kenya
- Stephen Gathii (C154/CTY/PT/25385/11). Vocational Training: Policy Implications on Self Employment Creation among Youths in Mathioya District, Muranga County, Kenya
- Aneth H. Foya (D58EA/CTY/PT/20918/12). The Effect of Technology Based Customer Relationship Management on Service Quality in the Telecommunication Industry in Arusha City, Tanzania
- Neema S. Omary (D58EA/CTY/20917/12). Effect of Product Life Cycle Decisions on the Relationship Between Marketing Communication Strategies and Sales Performance of Soft Drinks in Dare salaam, Tanzania
- Mburu, M. Irene (D58/CTY/PT/24784/2013).Effect of Credit Risk Management on Performance of Medium loans in Commercial Banks in Thika Town, Kenya

- Onsongo K. Susan (D58/CTY/PT/24775/2013). Effect of Funding Strategies on Performance of Small Enterprises in Nairobi County, Kenya
- Eunice Maragua (D53/CTY/PT/23324/2011). Factors Affecting Profitability of Commercial Banks in Kenya

Research and Publications

- Cheche, S.G. & Muathe, S.M.A., (2014): A Critical Review of Literature on Performance Contracting: *Global Journal of Commerce & Management Perspective*. Vol.3 (6):65-70 ISSN: 2319-7285. www.gifre.org
- Ndung'u, P. W., & Muathe, S.M.A., (2014): A Critical Review of Literature on Organizational Politics and Work Outcomes: *The International Journal of Business & Management Perspective*. Vol. 2. Issues 12 158-165 ISSN: 2321-8916. www.theijbm.com
- Ngeno, W.K. & Muathe, S.M.A., (2014): A Critical Review of Literature on Employees Wellness Programs in Kenya: *International Journal of Research in Social Sciences*. Vol.4. No.8 Page 32-41. ISSN: 2307-227X. www.ijsk.org/ijrss
- Marwa, M.S., & Muathe, S.M.A., (2014): A Critical Review of Literature on Job Designs in Socio-technical Systems: *Global Journal of Commerce & Management Perspective*. Vol.3 (6):44-49 ISSN: 2319-7285. www.gifre.org
- Mungai, J.N., Maingi J., & Muathe, S.M.A., (2014): Effect of Borrower Characteristics on Government Funded Micro-Credit Initiatives in Murang'a County, Kenya: *International Journal of Innovative Research and Development*. Vol.5. Issues 11, Page 171-181. ISSN: 2278-0211(Online) www.ijird.com
- Mungai, J.N., Maingi J., & Muathe, S.M.A., (2014): Loan Repayment and Sustainability of Government Funded Micro-Credit Initiatives in Murang'a County, Kenya: *International Journal of Business and Social Science*. Vol.5.No.10. (1) Page 194-207. www.ijbssnet.com
- Muli, J.V., Muathe, S., & Muchiri, M. (2014) Human Resource Work- Family Support and Employees' Performance within the Banking Industry in Nairobi County, Kenya. *International Journal of Humanities and Social Science* Vol. 4, No. 7. ISSN 2220-8488 (Print), 2221-0989 (Online)
- Karanja, S. C, Muathe, S.M.A, Thuo, J. K (2014). Marketing Capability and the Performance of Mobile Service Provider. Organizations in Nairobi County, Kenya. *International Journal of Education and Research* Vol. 2 No. 5 May 2014. ISSN: 2201-6333 (Print) ISSN: 2201-6740 (Online) www.ijern.com
- Mwangi, L. W., Muathe, S.M., Kosimbei, G. (2014). Effects of Working Capital Management on Performance of Non-Financial Companies Listed In NSE, Kenya.

European Journal of Business and Management. ISSN (Paper) 2222-1905 ISSN (Online) 2222-2839. Vol.6, No.11, 2014. www.iiste.org

- Mwangi, L.W., Muathe, S. M., Kosimbei, G. (2014). Relationship between Capital Structure and Performance of Non -Financial Companies Listed In the Nairobi Securities Exchange, Kenya. *Global Journal of Contemporary Research in Accounting, Auditing and Business Ethics*. (ISSN: 2311-3162) 2014 Vol: 1 Issue 2. www.globalbizresearch.org
- Mwencha, P.M., Muathe. S. M., & Thuo, J.K (2014). Effects of Perceived Attributes, Perceived Risk and Perceived Value on Usage of Online Retailing Services: *Journal of Management Research* ISSN1941-899X, 2014, Vol. 6, No. Online <http://www.macrothink.org/journal/index.php/jmr/article/viewFile/5224/4307>
- Reuben, K.N., Muathe S. M., and Francis P.K., (2014), The Moderating Effect of Industrial Context on The relationship between Brand Equity and Consumer Choice in Branded Bottled Water Nairobi, Kenya. *European Scientific Journal* Vol. 1 10, No.4 ISSN: 1857-7881/1857-7431
- Waithaka, S. T., Muathe, S., Mburu, T.K., & Korir, J., (2013). The Relationship between Technological Factors and Inter-Organizational Information Systems Adoption by Universities in Kenya. *International Journal of Scientific Engineering and Technology*, Vol. 2 Issues No.11 pp. 1074-1082 (ISSN 2277-1581). Online <http://ijset.com/ijset/index.php/issue-archive/volume-2/volume-2-issue-11>
- Waithaka, S.T., Kimani, T. M, Koror, J. & Muathe S. (2013) Environmental Factors that Influence Supply Chain Management Implementation in the Manufacturing Industries in Kenya: A Case of Manufacturing Industries in Nairobi, Kenya. *ABC Journal of Advanced Research*, Volume 1, No 2 (2012) ISSN 2304-2621 (Online)
- Waithaka. S., Kimani, T. M., Korir, J., Muathe, S., & Obere, A. (2013). Organizational Factors That Influence the Adoption of Inter-Organizational Information Systems by Universities In Kenya: *International Journal of Education and Research*, Vol. 1. No. 8 ISSN: 2201-6333 (Print) ISSN: 2201-6740 (Online) www.ijern.com
- Kwenin, D. O. Muathe, S. & Nzulwa, R., (2013). The Influence of Employee Rewards, Human Resource Policies and Job Satisfaction on the Retention of Employees in Vodafone Ghana Limited; *European Journal of Business and Management*, [Vol 5, No 12](#), ISSN 2222-1905 (Paper) ISSN 2222-2839 (Online)

- Njagi, E. N., Muathe, S.M.A., & Muchemi, A., W., (2013): Analysis of Factors Influencing Formulation of Strategic plans in Embu North District, Embu County, Kenya: *Global Business and Economics Research Journal* ISSN: 2302- 4593 Vol. 2 (5): 116-129 (http://globejournal.org/?page_id=792).
- Mberia Paul Muthure, Dr. Gorretty A. Ofafa, Dr. Muathe Stephen M. A, Ms. Jedidah Muli, [An Empirical Investigation On The Relationship Between Technological Infrastructure And Government Regulations On Effective Operations Of M-Payment Systems In Kenya](#), *International Journal of Arts and Commerce* ISSN 1929-7106, Vol.2 No. 1/15. (Online).
- Muathe, S.M.A., Wawire, N. H. W., & Ofafa G.A., (2013). An Empirical Study on the Relationship between Organizational Factors and Adoption of ICT Among Health related SMEs in Nairobi, Kenya; *International Journal of Arts and Commerce* Vol. 2 No. 3 (Online)
- Ochoti, G. N, Muathe, S., Kibet, P. R., Maronga, E., & Ochoti, F. O. (2013) Corporate Social Responsibility, Client Satisfaction and Competitive advantage in Retail Banking Institutions in Kenya. *International Journal of Arts and Commerce* Vol. 2 No. 2 (Online)
- Ochoti, G., N., Maronga, E., Muathe, S., Nabwanga, R., N., & Ronoh, P., K., (2012). Factors Influencing Employee Performance Appraisal System: A Case of the Ministry of State for Provincial Administration & Internal Security, Kenya. *International Journal of Business and Social Science*, Vol. 3 No. 20 ISSN 2219-1933 (Print), 2219-6021 (Online).

Participated in Workshop

- **2014:** March 1st to 3rd. Attended workshop on :: Senior Managers e-learning and Team Building Workshop at North Coast Beach Hotel, Mombasa County, Kenya
- **2013:** (May 28th to 31st May) Training on Teaching Methodology and Evaluation Workshop by the Centre of Excellence in Evaluation a, Kenyatta University
- **2012:** (5th to 8th November). Development Research Uptake in Sub-Saharan Africa (DRUSSA) held at Kenyatta University

- **2012:** (28th to 31st August).Sensitization Workshop on Kenyatta University Management on Open and Institutional Repository at Kenya School of Monetary Studies
- **2012:** (23rd to 28th April). Phase II of the Global Business Network (GBSN) Case writing and Teaching Workshop
- **2010:** (12th November).Transitional teaching organized by Australia Studies Institute in conjunction with Edith Cowan University.
- **2010:** (19th & 20th July). Effective teaching skills organized by Australia Studies Institute in conjunction with Edith Cowan University
- **2009,** 31st August – 3rd September.BCI Incubation Workshop: Methodist Guest, House; Nairobi, Kenya,
- **2007,** 8th September. Managing and Measuring ICT in Business and Education, Strathmore University
- **2005,** 31st May. Dissemination workshop on Impact Report on the Public Sector Management Technical Assistant Project (PSM-TAP): A World Bank funded Project, under supervision of Directorate of Personnel Management (DPM), Government of Kenya,
- **2004, November.** Seminar on Managing Kenya out of the corruption Quagmire: from Rhetoric to Action; held on at the Hotel Grand Regency, Kenya,
- **2004,** 12th- 14th May. The Second International Entrepreneurship Conference held at USIU, Kenya,
- **2003,** April. The First International Entrepreneurship Conference held at USIU, Kenya.

Presentation of Papers at Academic and Professional Conferences

- Mwencha, P. M., Muathe, S.M.A & Thuo, K.J. (2014) Security, Privacy and Trust Issues Surrounding E- Commerce in Kenya, 15th Strathmore University ICT Conference at Strathmore University 5th- 6th September, 2014
- Mwangi, L. W. and Muathe S.M.A & Kosimbei, G. (2014).Interaction Effect of Financing Decisions on Performance of of Non-Financial Companies listed in the Nairobi Securities Exchange, Kenya. *African International Business and Management (AIBUMA) Conference*, School of Business, University of Nairobi, Kenya, July 10th -11th 2014
- Mwencha, P. M., Muathe, S.M.A & Thuo, K.J (2014). Ethical and Corporate Social Responsibility Issues in E-Commerce in Kenya; *African International Business and Management (AIBUMA) Conference*, School of Business, University of Nairobi, Kenya, July 10th -11th 2014
- Muathe, SMA., Wawire, N & Ofafa, G. (2010). Determinant of adoption of ICT by SMEs within the health sector in Nairobi, Kenya: Issues, experiences and reflections: Kenyatta University post graduate Seminar 3rd December, 2010
- Muathe S: Barriers to the adoption of ICT among MSMEs' in Kenya: A paper presented at CEED 1st International Entrepreneurship conference on Micro, Small and Medium Enterprise Development, November 14th –17th 2007 School of Business, Kenyatta University.
- Kibas & Muathe Effects of Corporal Punishment in Kenya and the Alternative disciple methods. A paper presented at Silver Spring Hotel Nairobi, Jan 2005
- Muathe & Bashir, Entrepreneurship Awareness Level in Institutions of Higher Learning in Kenya: A case study of United States International University-Africa. ”, a paper presented at the 2nd International Entrepreneurship conference on Entrepreneurship and Capacity Building in a Global Economy, May 12th - 14th 2004 at USIU - Nairobi, Kenya.

Academic Leadership

*Development of teaching/academic programmes in
Department/School/University*

- 2014: 22nd August to 3rd October, Appointed by the Vice-chancellor as a Committee Member in the Development of Oil & Gas Management Programme (Reported submitted to the VC)
- **2013, July September:** Led the review and harmonization of the Academic in the **Department of Business Administration in my Capacity as Chairman**
- **2013:** February. Appointed by the Vice-chancellor to Chair a committee on Development of Certificate, Diploma and Masters in Project Monitoring and Evaluation Programme
- **2012** (16th August to 28th September) : Appointed by the DVC in a Committee on challenges experienced in Operationalizing credit waiver for Diploma Graduates admitted into degree Programmes.

Developing Programmes External to Kenyatta University

- 2014 (10th October): Participated in a workshop in Utalii hotel for PhD Business Curriculum Review of University of Nairobi, School of Business

Membership in Professional Bodies

- June 2014 to date : Full Member of the Kenya Institute of Management
- October 2006 to June 2012: Associate Member Kenya Institute of Management