

DR. MUCHEMI ANNE WAMBUI
Lecturer/trainer

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PERSONAL INFORMATION

MARITAL STATUS: Single

LANGUAGES: English, Kiswahili, Kikuyu well spoken and written

NATIONALITY: Kenyan

RELIGION: Born again Christian

SUMMARY OF QUALIFICATIONS:

Experienced Post graduate in Strategic Management Marketing, and Business Administration, successful trainer with excellent results, exceptional training material development skills and training material vetting skills, effective time management skills, outstanding organizational skills, good interpersonal skills, proficient in Microsoft Office.

EDUCATION BACKGROUND

2009 -2013

Doctor of Philosophy
(STRATEGIC MANAGEMENT)
University of Nairobi

2003 – 2005

Master of Business Administration (MBA)
(STRATEGIC MANAGEMENT)
University of Nairobi

1998 – 2002

Bachelor of Education (Arts) - Business Studies Major
First Class Honors
School of Education and Human Resources Development
Kenyatta University

1993 –1996

Kenya Certificate of Secondary Education
Average grade B+ (Plus)
Njonjo Girls High School

1985 – 1992

Kenya Certificate of Primary Education

Attained 522 marks
Muthiga Primary School

AWARDS

2008 Jan - June

Kenya Institute Management
Best lecturer

2003 - 2005

University of Nairobi
Masters Degree Scholarship

2002

Kenyatta University
First Class Honors Degree

1999- 2002

Visa Oshwal Education and Relief Board Scholarship
Undergraduate 4 years scholarship

1996

Best Student Award (K.C. S.E.)
Njonjo Girls High School

1992

Best Student Award (K.C.P.E. - Divisional Level)
Muthiga Primary School

WORK EXPERIENCE

2009 to date

Kenyatta University (Lecturer)

Duties

- Lecturing in Masters in Business Administration (MBA) courses
Handling marketing management, Agri- marketing, Strategic Management, Global strategic management, Management Functions, Research Methods.
- Lecturing in undergraduate courses
Handling Sales Marketing, Principles of marketing, Marketing research, Principles of management and Organizational Behavior
- Supervising PhD and MBA Thesis and projects respectively

2006 to 2008

Kenya School of Professional Studies (K.S.P.S)

Duties

- Lecturer Teaching Degree in Strategic Management, Business Policy and Strategic Planning, Strategic Industrial Marketing.

Diploma in Business Communication and Certificate in Introduction to Business.

- Evaluation of students in class and on industrial attachment.
- Preparing training schedules and materials.
- Setting, Marking and Moderating Degree Examinations.
- Class teacher
- Undertaking Departmental Marketing activities.
- Member of the student's evaluation committee.

2007 to 2008

United States International University (U.S.I.U)

Duties

Part time lecturer in strategic management, cross-cultural Management.

2007 to 2009

Catholic University of Eastern Africa (C.U.E.A)

Duties

Part time lecturer in Management of Non – Profit Organization

2007 to 2009

Kenya Institute of Management (K.I.M)

Duties

Part time lecturer in Marketing Management, Sales management

2006

Kiriri Women University of Science and Technology (K.W.U.S.T)

Duties

Part time lecturer in Principles of Marketing

2002-2005

The Tutors Company Limited

Position: Business Studies Coordinator

Duties,

- Co-ordination of business department activities
- Course facilitation
- Career guidance for students
- Guidance and counseling

8th May – 7th Aug 2002

Falling Waters Girls High School

Position: Deputy Principal, Teacher

Responsibilities,

- Assisting the principal in administrative tasks
- Teaching business education
- Guidance and counseling for students

May – August 2000

Mutirithia Academy

Position: Class teacher, Teacher

Main duties,

- Teaching business education
- Guidance and counseling for students

RESEARCH PUBLICATIONS

Anne Muchemi, Caroline Wanjiru Gacheru (2016). *Factors Affecting Strategy Implementation in Social Security Institutions: A Case Study of NSSF*, Journal of Public Policy and Administration, Vol.1, Issue No.1, Pp 120 - 152, 2016.

Anne Wambui Muchemi, Awino Zachary Bolo, PhD. *Diversity in the Top Management Teams and Effects on Corporate Performance*: AJBUMA Publishing, Kenya, 2012, Chapter 20 – Pgs 465-485.

Muchemi A. W., Ogollah K., Awino Z. B. (2011). *Determinants of Strategic Forces That Shape Competition in Handicraft Industry in Kenya*. Prime Journal of Business Administration and Management (BAM). ISSN: 2251-1261. 40. Volume 1 (12), pp. 58-67 .

Anne Wambui Muchemi, Philip Wambua Peter. (2012). *Strategic Challenges in Youth Employment Policy in Narok North, Kenya*, Lap Lampert Publishing Academy, Germany, 978-3-659-30710-2

Muchemi Ann Wambui, Njagi Elias Njeru, Muathe, M. A. Stephen (2013). *Analysis of factors influencing formulation of strategic plans in Embu North District, Embu County, Kenya*. Global Business and Economics Research Journal, ISSN: 2302-4593. Vol. 2 (5): 116 - 129

CONFERENCE PARTICIPATION

Muchemi A. W, Ogollah K., Awino Z. B. (2010). *Determinants of Strategic Forces That Shape Competition in Handicraft Industry in Kenya* (ORSEA 2010 Conference -October 14-15, 2010, KAMPALA)

Muchemi A. W., Awino Z. B. (2010). *Diversity in the Top Management Teams and Effect on Corporate Performance*. (AIBUMA 2010 Conference 25th – 27th August 2010, Kenyatta International Conference Center)

CONSULTANCY EXPERIENCE

- ❖ Development of Strategic Plan for Junior Golf Foundation in 2017
- ❖ Development of Strategic Plan for Kenya Golf Union in 2015
- ❖ Trained the Veterinary Board of Kenya, the Nyeri Chapter farmers and Veterinary practitioners on Entrepreneurial Skills in 2015

- ❖ Trained Women in the Rural Setting of Karatina on Life Skills in 2015
- ❖ Mentorship with Equity Bank in the Wings to Fly Programme (April Conference, 2015)
- ❖ Trained Kenya Golf Union on Strategic Planning in 2014
- ❖ Reviewed the Strategic Plan for PCEA Church in 2014
- ❖ Developed Training Material for Kenyatta University in 2013
- ❖ Mentor with many Educational Institutions ranging from National Schools to County Level Schools within Kenya such as Meru School(National Boys High School), Dr.Kamundia Secondary School (Sub-County Girls Secondary School) and Colleges such as Nyeri Vineyard ECD College.

POSITIONS OF RESPONSIBILITY

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| 2016 – Oct, 2017 | Kenyatta University, Arusha Campus Position: Deputy Director |
| 2016 Jan | Kenyatta University, Kigali Campus Position: Deputy Director |
| 2011 –2015 | Kenyatta University, Nyeri Campus Position: Deputy Director |
| 2013 -2015 | Kenyatta University, Nyeri Campus Position: Member of Campus Management Board |
| 2014 -2015 | Kenyatta University, School of Business Position: Member of School and Departmental Postgraduate Board |

REFEREES

1. Dr. Stephen Muathe
Associate Dean, School of Business
Kenyatta University
PO Box 43844-00100
NAIROBI.
Tel: 0722-739051
2. Dr. Paul Sang
Director Kenyatta University, Kericho Campus
Kenyatta University
PO Box 43844-00100
NAIROBI.
Tel: 0722-686105
3. Dr. David Kiiru
Lecturer-Kenyatta University
Kenyatta University
PO Box 43844-00100
NAIROBI.
Tel: 0722-667581