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Kenyatta University  
School of Business  
P.O. Box 43844,00100  
**Nairobi, Kenya**



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## **Gerald Kalenywa Atheru**

### **PERSONAL INFORMATION**

- ◆ Profession: Senior Lecturer
- ◆ Date of Birth: September, 20<sup>th</sup> 1951
- ◆ Place of Birth: Meru
- ◆ Sex: Male
- ◆ Nationality: Kenyan
- ◆ Marital Status: Married
- ◆ Religion: Roman Catholic

### **CARREER OBJECTIVE**

To become a top University Professor and an International consultant in Business Management

### **SUMMARY OF QUALIFICATIONS**

- ◆ More than 30 Years of research, teaching and consultancy experience in areas of Financial Accounting, Management Accounting and Financial Management.
- ◆ More than 20 years of University administration experience.
- ◆ Active participation in learned conferences, seminars and workshops.
- ◆ Successful consultancy assignment with the World Bank on cost and financing education and successful consultancy experience with many other organizations

- ◆ Active in Community service activities within and outside the University.
- ◆ Successful consultancy assignment with UNIDO on Investment promotion in Kenya April 2010 to August 2011
- ◆ Solid University qualifications in Accounting and Finance
- ◆ Pursuing Doctoral Qualifications in Corporate Social Responsibility

## **EDUCATION**

**1986 – 1987:** University of Birmingham (U.K)  
**Degree / Major** Finance  
**Award:** Master of Social Science (M.Soc.Sc Finance)

**1977 – 1980:** University of Nairobi (Kenya)  
**Degree/ Major:** Accounting  
**Award:** Bachelor of Commerce (B.Com Accounting.)

**1975 – 1976:** Alliance High School, (Kenya)  
**Award:** East African Advanced Certificate of Education  
 (EAACE) 3 principles, and 1 subsidiary.

**1971 – 1974:** St. Pius X Seminary  
**Award:** East African certificate of Education (EACE)  
 Division 1 (13 points) Top in the class

**1964 – 1970:** Michimukuru Primary School  
**Award:** Certificate of Primary Education (CPE)  
 A- (minus), B+ (Plus), B+ (Plus) Top in the class

## **AWARD OF EXCELLENCE**

Awarded Distinguished University Administrator, 2008, by the Catholic University of Eastern Africa.

## **EXPERIENCE RECORD**

### **a) Full Time Employment**

**1980 – 1982:** Worked with the Ministry of Education as

an Auditor

**1983 - July 1989:**

Worked as a lecturer in Financial Accounting, Management Accounting, Auditing and Business Finance at Kenya Polytechnic

**July 1989 – Nov. 1990:**

Worked as a Tutorial Fellow at Kenyatta University, teaching Financial Accounting, Cost Accounting and Business Finance

**Dec. 1990 – Feb 1995:**

Worked as a lecturer at Kenyatta University teaching Financial Accounting, Cost Accounting and Business Finance.

**March 1995 – Sept. 2001:**

Worked as a senior Lecturer in Accounting and Finance at Kenyatta University

**January 2001-Feb 2010**

Worked as a Senior Lecturer in Accounting and Finance at Catholic University of Eastern Africa

**March 2010-Present**

Working as a Senior Lecturer in Accounting and Finance at the School of Business in Kenyatta University

**(b) Consultancies**

- ◆ Examiner for Kenya National Examinations Council in Accounting, Commerce and Financial Management. 1990 to 2002
- ◆ Consultant in financial Management for Central Management Services Limited.
- ◆ Examiner for Kenya Institute of Bankers in Financial Reporting Analysis and Planning (AKIB) 2002 to 2006.
- ◆ Resource person in Financial Management for Kenya Institute of Management 1993 to 1996.
- ◆ Resource person in International Accounting and Financial Management at United States International University (Africa) 1994 to 1997.
- ◆ Consultant in Management Accounting and Financial Management for PROMIN Consultants Limited

- ◆ External examiner in Business courses for Catholic University of Eastern Africa for four years to 2000.
- ◆ External examiner in Business courses for Department of Business Studies and Economics, University of Nairobi for four years to 2001.
- ◆ External examiner in business courses for Moi University 2003 to 2012
- ◆ Consultant for the World Bank June to December 1995.
- ◆ External examiner (second round) in Business courses for Department of Business Studies and Economics, University of Nairobi 2004 to 2008.
- ◆ External examiner in Accounting courses for the School of Business, University of Nairobi 2005 to 2009.
- ◆ External examiner in business courses for Africa Nazarene University June 2009 to present.
- ◆ External examiner in Business courses, Masinde Muliro University of Science and Technology 2010 to 2012.
- ◆ External Examiner in Business Courses for Karatina University 2010 to 2016
- ◆ Resource person for the Commission for university Education (Formerly Commission for Higher Education) in business programs 2006 to present.
- ◆ External Quality Assurance Peer for East African Universities appointed by Inter University Council of East Africa (IUCEA) November 2009 to present
- ◆ A member of Quality Assurance Peer review team in reviewing the following degree programmes:
  - Bachelor of Business Administration of Kampala University, Uganda (Nov 2009)
  - Bachelor of Business Management of Uganda Martyrs University, Uganda (Nov 2009)
  - Bachelor of Business Administration of St Paul's University, Kenya (March 2010)
  - Bachelor of Business Administration of St. John's University of Tanzania, Tanzania (March 2010)

- April 2010 to August 2011 Worked as Country Team Leader for UNIDO, Africa Investor Survey
- Resource person for the Ministry of Education Science and Technology in the Development of the School of Business Curriculum for the proposed National Open University of Kenya Dec 2013 to July 2014
- External examiner in Accounting and Finance for Riara University 2015 to present.
- Trainer for YALI in emerging trends in entrepreneurship August to November 2015

### **UNIVERSITY/ FACULTY RESPONSIBILITIES**

- ◆ **1991 – Sept 1993:** Faculty representative to Kenyatta University Senate
- ◆ **1994 to 1999:** Senate Representative to Kenyatta University Council
- ◆ **1994 to 2001:** Chairman, Kenyatta University Budgetary Committee
- ◆ **Sept. 1993 to April 1997:** Acting Dean, Faculty of Commerce, Kenyatta University
- ◆ **April 1997 to May 1999:** Elected Dean, Faculty of Commerce, Kenyatta University
- ◆ **August 1999 to June 2001:** Coordinator, MBA Program, Faculty of Commerce, Kenyatta University
- ◆ **July 2001 to June 2003:** Head of Department of Commerce at Catholic University of Eastern Africa and Coordinator of Faculty of Commerce
- ◆ **Jan. 2003 to October 2003:** Senate Representative to the Finance Committee of the Catholic University Council
- ◆ **June 2003 to October 2003:** Acting Dean Faculty of Commerce, Catholic University of Eastern Africa

- ◆ **Nov. 2003 to Dec 2009:** Elected Dean Faculty of Commerce, Catholic University of Eastern Africa. Served the maximum two term period
- ◆ **June 2010 to August 2011** Associate Dean, School of Business, Kenyatta University
- ◆ **August 2011 to Present** Ag. Dean School of Business, Kenyatta University
- July to Sept 2011** Strategic Leader, Rapid Results Initiative, ***Reducing Cases of Missing Marks*** (Achieved 74% success against a target of 50%)

#### **COMMUNITY RESPONSIBILITIES**

- ◆ **1989 – 1992:** Patron of Kenyatta University Commerce Students Association
- ◆ **1997 – 2001:** Patron of Kenyatta University Catholic Choir
- ◆ **1996 – 2001:** Patron of Communion and Liberation Kenyatta University Catholic Chaplaincy (CL Movement)
- ◆ **1994– 2001:** Patron of Association of International Students Interested in Economics and Business Management (AIESEC), Kenyatta University Chapter
- ◆ **1996-1998:** Member Supervisory Committee, Kenversity SACCO Limited
- ◆ **1999-2001:** Member Central Management Committee Kenversity SACCO Limited
- ◆ **2002 to Present:** Patron of Association of International Students Interested in Economics and Business Management (AIESEC), Catholic University of Eastern Africa Chapter
- ◆ **2004 (March)** Chairman, Electoral Commission of Catholic

University Students Organization elections

- ◆ **2005 October** Founder member of Association of African Business Schools (AABS) at a meeting held in Lagos Business School in Nigeria
- ◆ **2007 to 2013** Chairman, Board of Governors, St Angela Girls' Secondary School, Meru
- ◆ **2009 to 2015** Member, Catholic Diocese of Meru ,Finance Council
- ◆ **Dec. 2011 to Present** Member, Steering committee, for the proposed St. Francis Catholic University College ( to be a constituent College of CUEA)
- August 2015 to Present** Chairman Board of Management, St. Mary's Girls High School, Igoji, Meru

### **LANGUAGE PROFICIENCY**

	<b><u>Speaking</u></b>	<b><u>Writing</u></b>	<b><u>Reading</u></b>
<b>English</b>	Excellent	Excellent	Excellent
<b>Kiswahili</b>	Good	Good	Good
<b>Kimeru</b>	Excellent	Good	Good
<b>Latin</b>	Poor	Poor	Good

### **COUNTRIES TRAVELLED**

United States of America, United Kingdom, France, Italy, South Africa, Nigeria, Uganda, Tanzania and Senegal

### **PUBLICATIONS**

- i) K. Atheru (1989) **CPA Part 1 Section II Business Finance Questions and Suggested Answers**, Past Papers. December 1987 to December 1988. (A manual).
- ii) K. Atheru (1990) **“Budgetary Control- Strengths and Pitfalls”**. The Accountant Journal of ICPAK, July 1990.

- iii) K. Atheru (1987) *Financial **System in Kenya, An Historical Perspective***. (An unpublished Thesis required in partial fulfillment of the requirement for M.Soc.Sc. Degree).
- iv) K. Atheru, et alia (1995) ***Cost and Financing Examinations***, a published project work done for the ministry of Education/ World Bank.
- v) K. Atheru, P.O. Digolo & A.O. Odhiambo (2001). ***Summative Evaluation of Langata Division Education Initiative***, an unpublished research report financed by CUEA and AVSI, an Italian NGO.
- vi) K. Atheru, et alia (2013) ***Lectures in Cost and Management Accounting***, a text in print.
- vii) Gerald K. Atheru and Andrew Ongiri (2011) ***Financial Reporting and Interpretation*** an executive MBA online module
- viii) Gerald K. Atheru and Andrew Ongiri (2012) ***Finance for Managers*** an executive MBA online module

#### **SUPERVISION OF POST-GRADUATE STUDENTS**

- 1) Njiraini Jackson, (1997) *Demand for Accountancy services amongst small and medium sized Businesses in Kenya, A case study of Thika District.* (MBA project)
- 2) Richard Nyagaka Momanyi (1998) *The Labour Market Experiences of Graduates from Kenya's Public Universities 1974 – 1994* (M.Ed. Thesis)
- 3) Odongo Christopher K'Ondongo (1998) *The Impact of exchange rate movements on product pricing. The case of Kenya's Petroleum Industry.*(MBA project)
- 4) Cheruiyot Philip Rono (1998) *"Empirical Determination of An Appropriate Earnings Per Share Forecasting Model for Listed Companies: A case of Financial Institutions in Kenya"* (MBA Project)
- 5) Otolo Margaret Kanini (1999) *"An Assessment of the Operating Efficiency and Profitability of Income Generating Activities: A case of Kenyatta University"* (MBA Project)
- 6) Wandogho Francis Mwaita (2000) *"Impact of the Poor Economic Conditions on the Rural People in Kenya : A Case of Mwatate Division in Taita-Taveta District"* (MBA Project)



- 7) Kaplelach K. Samson (2001) *Financial Ratio Analysis: It's application in Forecasting Banking Sector Financial Distress A Case of Selected Banks in Nairobi* (MBA Project)
- 8) Fr. Simon Mehretab (2003) *An Investigation into the factors that contribute to Education Wastage in Public Primary Schools in Zoba Debub, Eritrea* (M.E.d Thesis)
- 9) Anita Wanjugu Wachira (2007) *Factors affecting the Financial Performance of Small-Scale Businesses – A case of Jaws Enterprises Ltd* (MBA Thesis)
- 10) Flora Antoinnettie Mayuni (2008) *Strategies for lending among commercial banks in Kenya* (MBA Thesis)
- 11) Judith Adhiambo Pete (2008) *Examining information and communication technology as a strategic tool in microfinance institutions in Kenya* (MBA Thesis)
- 12) **MMBAYIZA ANTONY MUSE (2015)**  
EFFECT OF THE PRICING OF FOREIGN EXCHANGE RISK ON STOCK RETURNS AT NAIROBI SECURITIES EXCHANGE, KENYA. (M.sc Finance Thesis)
- 13) **FRANCIS KIPKOECH CHIRCHIR (2015)**  
THE EFFECT OF EXCHANGE RATE VOLATILITY AND SELECTED MICRO-ECONOMIC VARIABLES ON EXPORT PERFORMANCE OF TEA FIRMS MANAGED BY KENYA TEA DEVELOPMENT AGENCY IN KENYA (M.sc Finance Thesis)
14. **WESONGA BRONO EVANS (2016)** )  
EFFECTS OF POLITICAL RISK AND MACROECONOMIC FACTORS ON STOCK MARKET RETURNS AT NAIROBI SECURITIES EXCHANGE, KENYA ( M.sc. Finance Thesis)
15. **GATHECHA JOHN WANGIGE (2016)**  
EFFECTS OF FIRM CHARACTERISTICS ON FINANCIAL DISTRESS ON LISTED FIRMS IN NAIROBI SECURITIES EXCHANGE, KENYA ( M.sc Thesis)
16. **FRIDAH KANARIO MEME (2017)**  
BOARD CHARACTERISTICS AND FINANCIAL PERFORMANCE OF MANUFACTURING FIRMS LISTED AT THE NAIROBI SECURITIES EXCHANGE IN KENYA
17. Supervised more than 20 MBA Projects in the last two years

### **SEMINARS AND WORKSHOPS**

- 1) Attended Professional development seminars and Workshops on *Lesson Planning, Instructional Objectives, Test Planning and Construction and*

*Curriculum Design and Development.* (February – July 1983 at Kenya Polytechnic, Nairobi)

- 2) Resource person in “*Budgetary Planning and Control*” Seminar at Mid-West Hotel, Kericho 18<sup>th</sup> November – 20<sup>th</sup> November 1991.
- 3) Presented a paper on “*The role of Budgetary Committee*” to the Kenyatta University annual senior staff management seminar held at the Golden Beach Hotel, Mombasa on 31<sup>st</sup> October to 4<sup>th</sup> November 1995.
- 4) Presented a paper (jointly with Prof. D.W. Ndiritu and Dr. J.M. Chege) on “*Self Sustaining programmes for Kenyatta University*” to the Kenyatta University annual senior staff management seminar held at the Golden Beach Hotel, Mombasa on 31<sup>st</sup> October to 4<sup>th</sup> November, 1995.
- 5) Presented a Seminar paper on “*Setting, marking and grading examinations, a Professional View*” to a Faculty Seminar at the Greenhills Hotel in Jan 1997.
- 6) Presented a paper (jointly with Prof. J.K. Gitobu, Dr. J.M. Chege and Dr. R. K’okul) on “*A market survey on manpower needs and development in hotel and tourism industry*” at a seminar on Gender Sensitive training and manpower development in hotel and tourism in the 21<sup>st</sup> Century: The role of the University in Kenya, at Safari Park Hotel on 26<sup>th</sup>- 27<sup>th</sup> March 1998.
- 7) Presented a paper on *Financial Accounting, Financial management and Management of Donor funds* in a management development workshop for senior managers in the Ministry of Agriculture, Livestock development and Marketing at Embu Agricultural Staff Training College on 27<sup>th</sup> April 1998.
- 8) Resource person in a workshop on preparing case studies on selected African women entrepreneurs organized by Catholic University of Eastern Africa, Columbia Business School and Corporate Africa at Grand Regency Hotel from 7<sup>th</sup> to 18<sup>th</sup> Jan. 2002.
- 9) Seminar paper on “*Setting, marking and grading examinations, a Professional View*” Presented to a Faculty of Arts and Social Sciences Workshop at Catholic University of Eastern Africa (March 2002).
- 10) Presented workshop papers on *Finance and Resources and preparing business plans* to entrepreneurs organized by AVSI an Italian NGO at St. Kizito Vocational Training Institute Nairobi (August 2002).

- 11) Presented a seminar paper on “*Developing and Managing a Financial Plan through Budgeting*” at School Principals Seminar on 9<sup>th</sup> June 2003 at CUEA.
- 12) Attended and actively participated in many seminars and workshops as follows
- **Working together in Public Universities in Planning and Management and Gender issues** at Egerton University 9<sup>th</sup> to 13<sup>th</sup> February 1998
  - **Quality assurance through Curriculum Design-** A case study of Higher Education Management in East Africa at Safari Park Hotel 9<sup>th</sup> to 11<sup>th</sup> October 2003
  - Twentieth Anniversary of Catholic University of Eastern Africa, Faculty of Theology Interdisciplinary Conference, held at CUEA 25<sup>th</sup> to 27<sup>th</sup> February 2004.
  - Many graduate seminars at Kenyatta University
  - **Teaching the practice of Management,** An African Business Schools Conference held in Lagos Business School , Nigeria 11<sup>th</sup> to 14<sup>th</sup> October 2005
  - **Sensitization Workshop on Kenya Education Sector Support Program** for University Staff held at Kisumu Hotel Maseno University 11<sup>th</sup> to 13<sup>th</sup> January 2006.
  - **Building a Business School,** a workshop for Association of African Business Schools’ deans held in Gordon Institute of Business Science in Johannesburg South Africa on 20<sup>th</sup> May 2007
  - **Stakeholders Workshop on National Strategy for University Education** 26<sup>th</sup> to 27<sup>th</sup> March 2008 at Kenya Institute of Education, Nairobi.
  - **Dean’s Workshop on Internal Quality Assurance in Higher Education** held at KCCT on 8<sup>th</sup> and 9<sup>th</sup> December 2008
  - **East African Quality Coordinators Course B, Part III** held in Dar es Salaam, Tanzania from 21<sup>st</sup> to 26<sup>th</sup> of June 2009
  - **Training workshop for Quality Assurance External Peers for East African Universities** held at the Royal Suites in Kampala, Uganda 16-18 November 2009
  - **Leadership Orientation Workshop** 29 to 30<sup>th</sup> March 2011 at Utalii Hotel

- **International Deans Course Africa**, Regional Workshop held on 9<sup>th</sup> November 2011 at Kenyatta University Conference Centre
- **Case Teaching and writing workshop** 7<sup>th</sup> to 11<sup>th</sup> July 2012 held at Kenyatta University Conference Centre
- **Teaching Excellence Training Workshop** held work at Business and Students' Services Centre held on 28<sup>th</sup> to 31<sup>st</sup> May 2013
- **Curriculum Development Workshop for Open University of Kenya** 9 to 11 December 2013 at Multimedia University of Kenya
- **Curriculum Development Workshop for Open University of Kenya** 23 to 25 July 2014 at Multimedia University of Kenya
- **2017 ASSOCIATION OF AFRICAN BUSINESS SCHOOLS CONFERENCE AT AMERICAN UNIVERSITY OF CAIRO EGYPT 14<sup>TH</sup> TO 16<sup>TH</sup> MAY 2017**

### **HOBBIES AND INTERESTS**

- ◆ Playing Scrabble and Monopoly
- ◆ Scripture discussions
- ◆ Listening to gospel and Christian Music
- ◆ Watching Comedies

### **REFEREES**

1. Prof. John Okumu  
Deputy Vice-Chancellor (Academic),  
Kenyatta University  
P.O. Box 43844, 00100  
**NAIROBI**  
**Tel: 0720716631**
2. Prof. G.M. Mwabu,  
School of Economics  
University of Nairobi  
P.O. Box 30197  
**NAIROBI**  
**Tel: 0721565387**
3. Rt. Rev. Salesius Mugambi

Bishop of Catholic Diocese of Meru  
P.O.Box 16-60200, Meru-Kenya  
**Tel: 0722220568**