



KENYATTA UNIVERSITY

SCHOOL OF BUSINESS

DEPARTMENT OF BUSINESS ADMINISTRATION

UNITS TO BE SCHEDULED FOR SEMESTER III 2016/2017

MAIN CAMPUS

COURSE	YEAR / SEMESTER	UNIT CODE AND TITLE	Subject Combination	Approx. No. of Students	Lecturer	Email address
CERTIFICATE IN MONITORING & EVALUATION	Semester I	BBA 010: Essentials of Management	BMS/BBA/BAC	40	Dr. Joyce Gakobo	Gakobo.joyce@ku.ac.ke
CERTIFICATE IN PROJECT MANAGEMENT	Semester I	BBA 010: Essentials of Management	BMS/BBA/BAC	70	Dr. Joyce Gakobo	Gakobo.joyce@ku.ac.ke
DIPLOMA IN MONITORING & EVALUATION	Semester I	BBA 030: Principles and Practice of Management	BMS/BBA/BAC	40	Dr. Janesther Karugu	Karugu.janether@ku.ac.ke
	Semester II	BBA 033: Governance and Ethics	BMS/BBA/BAC	40	Videlis Njuguna	njeri Njuguna @ku.ac.ke
	Semester IV	BSU 050/051: Industrial Attachment	BMS/BBA/BAC	40	Dr. Elishiba Murigi	Murigi.elishiba@ku.ac.ke
DIPLOMA IN PROJECT MANAGEMENT	Semester I	BBA 030: Principles and Practice of Management	BMS/BBA/BAC	40	Dr. Janesther Karugu	Karugu.janesther@ku.ac.ke
		BBA 032: Fundamentals of Human Resource Management	BMS/BBA/BAC	30	Ms. Margaret	David.ngigi@ku.ac.ke

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		BBA 033: Governance and Ethics	BMS/BBA/BAC	40	Ms. Videlis Njeri	Njeri.njuguna@ku.ac.ke
	Semester IV	BSU 050/051: Industrial Attachment	BMS/BBA/BAC	40	Mr. Shadrack Bett	Bett.shadrack@ku.ac.ke
DIPLOMA IN BUSINESS MANAGEMENT	SEM. I	BBA 055: Management & Organization Theory	BMS/BBA/BAC	30	Dr. Janesther Karugu	Karugu.janesther@ku.ac.ke
		BBA 050: Marketing Management	BMS/BBA/BAC	120	Dr. Elishiba Murigi	Murigi.elishiba@ku.ac.ke
		BBA 056: Money and Banking	BMS/BBA/BAC	150	Mr. Felista Maina	Maina.felista@ku.ac.ke
	SEM.II	BBA 058: Personnel Management		30	Dr. Priscillah Ndegwa	Ndegwa.priscillah@ku.ac.ke
		BBA 059: Business Policy and Strategic Planning		30	Ms. Janet Muthimi	Muthimi.janet@ku.ac.ke
		BBA 051: Industrial and Commercial Law		30	Prof. Jain	Mohinder.jain@ku.ac.ke
		BBA 061: Labour & Industrial Relations		30	Dr. Priscillah Ndegwa	Ndegwa.priscillah@ku.ac.ke
	SEM.III	BBA 033: Governance and Ethics	BMS/BBA/BAC	40	Ms. Videlis Njeri	Njeri.njuguna@ku.ac.ke
		BBA 030: Principles and Practice of Management	BMS/BBA/BAC	40	Dr. Janesther Karugu	Karugu.janesther@ku.ac.ke
		BBA 044: Organization Behaviour	BMS/BBA/BAC	40	Dr. Paul Waithaka	Waithaka.paul@ku.ac.ke
	SEM.IV	BSU 050: Industrial Attachment	BMS/BBA/BAC	30	Dr. Priscillah Ndegwa	Ndegwa.priscillah@ku.ac.ke
	DIPLOMA HUMAN RESOURCE MANAGEMENT	SEM.I	BBA 042: Personnel Policies	BMS/BBA/BAC	30	Ms. Videlis Njeri
BBA 043: Philosophy of Human Resource Development				30	Dr. Janesther Karugu	Karugu.janesther@ku.ac.ke
BBA 044: Organizational Behavior				30	Dr. Paul Waithaka	Waithaka.paul@ku.ac.ke
BBA 046: Industrial Relations				30	Ms. Videlis Njeri	Njeri.njuguna@ku.ac.ke
SEM II		BBA 047: Labour and Economics	BMS/BBA/BAC	40	Dr. Janesther	Karugu.janesther@ku.ac.ke

					Karugu			
		BBA 048: <i>Employee Compensation</i>		40				
		BBA 050: Marketing Management		40	Dr. Jane Wanjira	wanjira.jane@ku.ac.ke		
		BBA 051: Industrial & commercial Law		40	Prof. Jain	Mohinder.jain@ku.ac.ke		
		BBA 049: Labour Legislation		55	Dr. Rosemarie Wanyoike	Wanyoike.rosemarie@ku.ac.ke		
	SEM III	BBA 033: Governance and Ethics	BMS/BBA/BAC	30	Ms. Videlis Njeri	Njeri.njuguna@ku.ac.ke		
		BBA 045: Labour Legislation		30	Dr. Rosemarie Wanyoike	Wanyoike.rosemarie@ku.ac.ke		
		BBA 032: Fundamentals of Human Resource Management		30	Ms. Videlis Njeri	Njeri.njuguna@ku.ac.ke		
	SEM IV	BSU 050: Industrial Attachment		30	Dr. Janesther Karugu	Karugu.janesther@ku.ac.ke		
DIPLOMA IN MARKETING	SEM.I	BBA 030: Principles and Practice of Management	BMS/BBA/BAC	40	Ms. Videlis Njeri	Njeri.njuguna@ku.ac.ke		
		BBA 032: Fundamentals of Human Resource Management		40	Dr. Janesther Karugu	Karugu.janesther@ku.ac.ke		
		BBA 033: Governance and Ethics		30	Ms. Videlis Njeri	Njeri.njuguna@ku.ac.ke		
		BBA 044: Organizational Behavior		30	Dr. Janesther Karugu	Karugu.janesther@ku.ac.ke		
	SEM.III	BBA 066: International Marketing		40	Mr. Felista Maina	Maina.felista@ku.ac.ke		
		BBA 063: Marketing in specialized Field		40	Dr. Elishiba Murigi	Murigi.elishiba@ku.ac.ke		
	SEM IV	BSU 050: Industrial Attachment		40	Mr. Shadrack Bett	Bett.shadrack@ku.ac.ke		
BCOM 1	SEM.I	BBA 100: Business Studies	B.Econ;BED	Group A 400	Mr. Eliud Obere	Obere.eliud@ku.ac.ke		
				Group B 400				
				Group C 400			Dr. Jane Wanjira	Wanjira.jane@ku.ac.ke
				Group D 400				
				Group E 400				
	BBA 101: Business Law I	Group A 400		Mr. Eliud Obere	obere.eliud@ku.ac.ke			

				Group B 400	Mr. Eliud Obere	Obere.eliud@ku.ac.ke
				Group C 400		
				Group D 400		
				Group E 400		
		UCU 104:Introduction to Entrepreneurship	All Schools	GroupA 400	Mrs. Phelgonah Genga	Genga.phelgonah@ku.ac.ke
				Group B 400	Ms. Lucy Kavindah	Kavindah.lucy@ku.ac.ke
				Group C 400		
				Group D 400		
				Group E 400	Dr. Linda Kimencu	Kmencu.linda@ku.ac.ke
				Group F 400		
				Group G 400		
BCOM II	SEM. II	BBA 201: Principle of Marketing	BMS/BBA/BAC	GroupA 400	Dr. Jane Wanjira	Wanjira.jane@ac.ke
				Group B 400		
				Group C 400		
				Group D 400		
BCOM III	SEM. II CORE	BBA 302: Business Law II		GroupA 400	Mr. Eliud Obere	Obere.eliud@ku.ac.ke
				Group B 400	Prof. Jain Mohinder	Mohinder.jain@ku.ac.ke
				Group C 400		
				Group D 400	Mrs. Esther Gitonga	Gitonga.esther@ku.ac.ke
				Group E 400		
	Marketing Option	BBA 304: Consumer Behaviour		100	Mr. Felista Maina	Maina.felista@ku.ac.ke
		BBA 303:Marketing Strategies & Plans		170	Dr. James Kilika	Kilika.james@ku.ac.
		BBA 307: Marketing Research		100	Dr. Stephen Muathe	Muathe.stephen@ku.ac.ke
	HRM Option	BBA308: Human Resource Management II	BMS/BBA/BAC	100		
		BBA 314: Public Relations		100	Dr. Joyce Gakobo	Gakobo.joyce@ku.ac.ke
	ELECTIVES	BBA 310:Entrepreneurship & small Business Management	BMS/BBA/BAC	100	Dr. Mary	Namusonge.mary@ku.ac.ke

					Namusonge	
		BBA 311:Business Communication		170	Mrs. Phelgonah Genga	Genga.phelgonah@ku.ac.ke
		BBA 312:Office Management		200	Dr. Joyce Gakobo	Gakobo.joyce@ku.ac.ke
		BBA 313:Management of Co-operatives		200	Mrs. Phelgonah Genga	Genga.phelgonah@ku.ac.ke
		BBA 320:Recruiting and Staffing		120		
BCOM IV	SEM.I CORE	BBA 400:Business Policy and Decisions	BMS/BBA/BAC B.Econ;BEd	GroupA 400	Mr. Eliud Obere	Obere.eliud@ku.ac.ke
				Group B 400	Mrs. Esther Gitonga	Gitonga.esther@ku.ac.ke
				Group C 400		
		BBA 401:Company Law		GroupA 400	Mrs. Phelgonah Genga	Genga.phelgonah@ku.ac.ke
				Group B 400	Prof. Jain Mohinder	Mohinder.jain@ku.ac.ke
				Group C 400		
	Marketing Option	BBA 403:Sales Management	BMS/BBA/BAC	60	Dr. Elishiba Murigi	Murigi.elishiba@ku.ac.ke
		BBA 405:Advertising Management		100	Mr. Chrispen Maende	Maende.chrispen@ku.ac.ke
		BBA 407:Retail Marketing Management		100	Dr. Reuben Njuguna	Njuguna.reuben@ku.ac.ke
	HRM Option	BBA 406:Industrial and Labour Relations		100		
		BBA 421:Occupational Health and Safety Management		50		
		BBA 422:Industrial Psychology		60		
	ELECTIVES	BBA 413: Selected Topics in Business Strategies	BMS/BBA/BAC	200	Dr. Janesther Karugu	Karugu.janesther@ku.ac.ke
		BBA 412: Applied Marketing Research		50	Dr. Elishiba Murigi	Murigi.elishiba@ku.ac.ke
		BBA 415: Commercial Law		100	Prof. Jain Mohinder	Mohinder.jain@ku.ac.ke
		BBA 423: Sociology of Work, Management and Employment		100		

	SEM.II CORE	BBA 402:Management of International Business	BMS/BBA/BAC	60		
	Marketing	BBA 404:Innovation and New product Management	BMS/BBA/BAC	100	Dr. Mary Namusonge	Namusonge.mary@ku.ac.ke
		BBA 409:Industrial Marketing		50	Mr. Chrispen Maende	Maende.chrispen@ku.ac.ke
		BBA 411:Agricultural Marketing		50	Ms. Patricia Kungu	Kungu.patricia@ku.ac.ke
	HRM Option	BBA 406:Industrial & Labour Relations	BMS/BBA/BAC	40		
		BBA 421:Occupational Health & Safety Management		50		
		BBA 422:Industrial Psychology		50		
		BBA 408:Employee Counselling & Crisis Management		50		
		BBA 410:Total Quality Management		50	Mr. Shadrack Bett	Bett.shadrack@ku.ac.ke
		BBA 420:Contemporary Issues in HRM		50		
MBA	SEM. 1	BBA 820: Managerial Functions	BMS/BBA/BAC	40	Dr. Evans Mwasiaji	Mwasiaji.evans@ku.ac.ke
		BBA 822:Human Resource Management		40		
		BBA 840: Marketing Management		40	Dr. Samuel Maina	Maina.samuel@ku.ac.ke
	SEM.II	BBA 823:Strategic Management	BMS/BBA/BAC	40	Dr. Evans Mwasiaji	Mwasiaji.evans@ku.ac.ke
		BBA 821: Managerial Economics		40	Dr. Samuel Muthoga	Muthoga.samuel@ku.ac.ke
	SEM.III	BBA 860: Business Strategic Behaviour	BMS/BBA/BAC	40	Mrs. Esther Gitonga	Gitonga.esther@ku.ac.ke
		BBA 861: Global Strategic Management		40	Dr. Godfrey Kinyua	jameskilika@ku.ac.ke
		BBA 862: Strategic Management Seminar		40	Ms. Janet Muthimi	Muthimi.janet@ku.ac.ke
		BBA 831: Total Quality Management		40	Mr. Shadrack Bett	Bett.shadrack@ku.ac.ke

		BBA 829: Management of Strategic Change		40	Dr. Linda Kimencu	Kimencu.linda@ku.ac.ke
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CITY CAMPUS

COURSE	YEAR / SEMESTER	UNIT CODE AND TITLE	Subject Combination	Approx. No of Students	Lecturer	Email address
BCOM I	Year I SEM.I	BBA 100:Business Studies	BMS/BBA/BAC	150	Mr. David Ngigi	Ngigi.david@ku.ac.ke
		BBA 101:Business Law I	BMS/BBA/BAC	150	Mr. David Ngigi	Ngigi.david@ku.ac.ke
		UCU 104:Introduction to Entrepreneurship	ALL SCHOOLS	300	Ms. Sarah Kamua	Kamau.sarah@ku.ac.ke
BCOM II	SEM.I	BBA 200: Organization Behaviour	BMS/BBA/BAC	300	Ms. Patricia Kungu	Kungu.patricia@ku.ac.ke
BCOM III	SEM.I CORE	BBA 300: Organization Theory	BMS/BBA/BAC	300	Dr. Godfrey Kinyua	Kilika.james@ku.ac.ke
		BBA 301:Human Resource Management 1	BMS/BBA/BAC	300		
	SEM.II CORE	BBA 302: Business Law II	BMS/BBA/BAC	150	Mr. Eliud Obere	Obere.eliud@ku.ac.ke
	MARKETING	BBA 304:Consumer Behavior	BMS/BBA/BAC	50	Ms. Patricia Kungu	Kungu.patricia@ku.ac.ke
		BBA 307:Marketing Research	BMS/BBA/BAC	50	Mr. David Ngigi	Ngigi.david@ku.ac.ke
	HRM	BBA 308:Human Resource Management II	BMS/BBA/BAC	60		

COURSE	YEAR / SEMESTER	UNIT CODE AND TITLE	Subject Combination	Approx. No of Students	Lecturer	Email address
		BBA 314:Public Relations	BMS/BBA/BAC	70	Mr. Chrispen Maende	Maende.chrispen@ku.ac.ke
	ELECTIVES	BBA 310: Entrepreneurship & Small Business Management	BMS/BBA/BAC	60	Dr. Godfrey Kinyua	Ngigi.david@ku.ac.ke
		BBA 311:Business Communication	BMS/BBA/BAC	60	Dr. Joyce Gakobo	Gakobo.joyce@ku.ac.ke
		BBA 312:Office Management	BMS/BBA/BAC	50	Dr. Joyce Gakobo	Gakobo.joyce@ku.ac.ke
		BBA 313:Management & Cooperative	BMS/BBA/BAC	40	Mrs. Phelgonah Genga	Genga.phelgonah@ku.ac.ke
		BBA 320:Recruiting and staffing	BMS/BBA/BAC	40		
BCOM IV	SEM.I CORE	BBA 400:Business Policy and Decisions	BMS/BBA/BAC	30	Dr. Janesther Karugu	Karugu.janesther@ku.ac.ke
		BBA 401:Company Law	BMS/BBA/BAC	30	Mr. Eliud Obere	Obere.eliud@ku.ac.ke
	MARKETING	BBA 403:Sales Management	BMS/BBA/BAC	30	Dr. Elishiba Murigi	Murigi.elishiba@ku.ac.ke
		BBA 405:Advertising Management	BMS/BBA/BAC	60	Mr. Chrispen Maende	Maende.chrispen@ku.ac.ke
		BBA 407:Retail Marketing Management	BMS/BBA/BAC	50	Dr. Reuben Njuguna	Njuguna.reuben@ku.ac.ke
	HRM	BBA 406:Industrial and Labour Relations	BMS/BBA/BAC	30		
		BBA 421:Occupational Health and Safety Management	BMS/BBA/BAC	50		

COURSE	YEAR / SEMESTER	UNIT CODE AND TITLE	Subject Combination	Approx. No of Students	Lecturer	Email address
		BBA 422:Industrial Psychology	BMS/BBA/BAC	50		
	ELECTIVES	BBA 413: Selected Topics in Business Strategies	BMS/BBA/BAC	30	Dr. Janesther Karugu	Karugu.janesther@ku.ac.ke
		BBA 412: Applied Marketing Research	BMS/BBA/BAC	50	Dr. Elishiba Murigi	Murigi.elishiba@ku.ac.ke
		BBA 415: Commercial Law	BMS/BBA/BAC	60	Mr. Eliud Obere	Obere.eliud@ku.ac.ke
		BBA 422:Industrial Psychology	BMS/BBA/BAC	60		
MBA	YEAR 1 SEM.I	BBA 820: Managerial Functions	BMS/BBA/BAC	40	Ms. Lucy Kavindah	Kavindah.lucy@ku.ac.ke
		BBA 821: Managerial Economics	BMS/BBA/BAC	40	Mr. James Maingi	Maingi.james@ku.ac.ke
		BBA 822:Human Resource Mangement				
		BBA 840: Marketing Management	BMS/BBA/BAC	40	Dr. Reuben Njuguna	Njuguna.reuben@ku.ac.ke
	SEM.II	BBA 823:Strategic Management	BMS/BBA/BAC	40	Mr. Shadrack Bett	Bett.shadrack@ku.ac.ke
	SEM.III ENTERPRENUERS HIP	BBA 829: Management of Strategic Change	BMS/BBA/BAC	40	Dr. John Mutinda	Mutinda.john@ku.ac.ke
		BBA 871: Economics of Entrepreneurship	BMS/BBA/BAC	30	Dr. Mary Namusonge	Namusonge.mary@ku.ac.ke
		BBA 872: Entrepreneurial Environments	BMS/BBA/BAC	30	Dr. Mary Namusonge	Namusonge.mary@ku.ac.ke

COURSE	YEAR / SEMESTER	UNIT CODE AND TITLE	Subject Combination	Approx. No of Students	Lecturer	Email address
		BBA 876: Entrepreneurship Development Seminar	BMS/BBA/BAC	30	Dr. Joyce Gakobo	gakobo.joyce@ku.ac.ke
	MARKETING OPTION	BBA 845: Strategic Marketing Management	BMS/BBA/BAC	40	Dr. Jane Wanjira	Wanjira.jane@ku.ac.ke
		BBA 848: Marketing Management Seminar	BMS/BBA/BAC	30	Mr. Chrispen Maende	Maende.chrispen@ku.ac.ke
		BBA 844: Marketing Communication Strategies	BMS/BBA/BAC	40	Mr. Stephen Kiriinya	Ngigi.david@ku.ac.ke
		BBA 843: Marketing Research	BMS/BBA/BAC	50	Ms. Patricia Kungu	Kungu.patricia@ku.ac.ke
		BBA 846: Global Marketing	BMS/BBA/BAC	50	Dr. Samuel Maina	Maina.samuel@ku.ac.ke
	HRM	BBA 829: Management of Strategic Change	BMS/BBA/BAC	50	Dr. Linda Kimencu	kimencu.linda@ku.ac.ke
		BBA 830: Industrial Relations and Law	BMS/BBA/BAC	50	Prof. Jain	Mohinder.jain@ku.ac.ke
		BBA 825: <i>Human Resources Employment & Development</i>	BMS/BBA/BAC	50		
		BBA 888: <i>Human Resource Management Seminar</i>	BMS/BBA/BAC	50		
		BBA 826: <i>Employee Reward & Compensation</i>	BMS/BBA/BAC	50		
	STRATEGIC	BBA 861: Global Strategic Management	BMS/BBA/BAC	50	Mrs. Patricia Kungu	Kungu.patricia@ku.ac.ke
		BBA 829: Management of Strategic Change	BMS/BBA/BAC	50	Dr. Linda Kimencu	Kimencu.linda@ku.ac.ke

COURSE	YEAR / SEMESTER	UNIT CODE AND TITLE	Subject Combination	Approx. No of Students	Lecturer	Email address
		BBA 862: Strategic Management Seminar	BMS/BBA/BAC	50	Ms. Janet Muthimi	Muthimi.janet@ku.ac.ke
		BBA 860: Business Strategic Behaviour and Leadership	BMS/BBA/BAC	30	Dr. Godfrey Kinyua	Ngigi.david@ku.ac.ke
		BBA 831: Total Quality Management	BMS/BBA/BAC	30	Mr. Morrison Mutuku	Ngigi.david@ku.ac.ke
EMBA	SEM.I	BBE 880:Dynamic of Management & Leadership	BMS/BBA/BAC	40	Mr. Shadrack Bett	Bett.shadrack@ku.ac.ke
M.Sc. PROJECT MANAGEMENT	SEM.I	BBA 820:Managerial Functions	BMS/BBA/BAC	40	Dr. Lucy Wamugo	Wamugo.lucy@ku.ac.ke
	SEM.II	BBA 817:Ethics & Governance in M&E	BMS/BBA/BAC	30	Mr. Shadrack Bett	Bett.shadrack@ku.ac.ke
	SEM.III	BBA 818:Project Strategy and Leadership	BMS/BBA/BAC	30	Dr. David Ngigi	Ngigi.david@ku.ac.ke
M.Sc. HUMAN RESOURCE	SEM 1	BBA 822: Human Resource Management	BMS/BBA/BAC	40		
		BBA 824: Organizational Behaviour	BMS/BBA/BAC	30	Margaret Kiragu	Ngigi.david@ku.ac.ke
		<i>BBA 825: Human Resource Employment and Development</i>	BMS/BBA/BAC	40		
		<i>BBA 826: Employee Reward and Compensation</i>	BMS/BBA/BAC	40		
	SEM.II	BBA 823: Strategic Management	BMS/BBA/BAC	30	Dr. Paul waithaka	Waithaka.paul@ku.ac.ke
		BBA 830: Industrial Relations & Law	BMS/BBA/BAC	30	Prof. Jain Mohinder	mohinder.jain@ku.ac.ke

COURSE	YEAR / SEMESTER	UNIT CODE AND TITLE	Subject Combination	Approx. No of Students	Lecturer	Email address
		BBA 833: Industrial Health, Safety and Welfare	BMS/BBA/BAC	30		
		BBA 888: Human Resource Management Seminar	BMS/BBA/BAC	30		
	SEM.III	BSU 807:Thesis	BMS/BBA/BAC	30	Dr. Caleb Kirui	Kirui.caleb@ku.ac.ke
M.Sc. Entrepreneurship	SEM.I	BBA 868: Policy Studies in Entrepreneurship	BMS/BBA/BAC	30	Dr. Mary Namusonge	Namusonge.mary@ku.ac.ke
		BBA 869: Business Consulting	BMS/BBA/BAC	30	Ms. Lucy Kavindah	Kavindah.lucy@ku.ac.ke
		BBA 877: Business Planning	BMS/BBA/BAC	30	Dr. Joyce Gakobo	Gakobo.joyce@ku.ac.ke
		BBA 870: Entrepreneurship and Small Business Development	BMS/BBA/BAC	30	Dr. Godfrey Kinyua	Ngigi.david@ku.ac.ke
	SEM.II	BBA 889:Montoring & Evaluation	BMS/BBA/BAC	30	Dr. Mary Namusonge	Namusonge.mary@ku.ac.ke
		BBA 873: Credit & Micro Finance for Small Business Development	BMS/BBA/BAC	30	Ms. Lucy Kavindah	Kavindah.lucy@ku.ac.ke
		BBA 876:Enterprenuership Development Seminar	BMS/BBA/BAC	30	Dr. Joyce Gakobo	Gakobo.joyce@ku.ac.ke
		BBA 875: Marketing for Small Enterprises	BMS/BBA/BAC	30	Ms. Lucy Kavindah	Kavindah.lucy@ku.ac.ke
	SEM.III	BSU 807:Thesis	BMS/BBA/BAC	30	Dr. Caleb Kirui	Kirui.caleb@ku.ac.ke
	M.Sc. Marketing	SEM. I	BBA 840:Marketing Management	BMS/BBA/BAC	30	Dr. Reuben Njuguna

COURSE	YEAR / SEMESTER	UNIT CODE AND TITLE	Subject Combination	Approx. No of Students	Lecturer	Email address	
		BBA 842: Theory & Process of Consumer Behaviour	BMS/BBA/BAC	30	Dr. Elishiba Murigi	Murigi.elishiba@ku.ac.ke	
		BBA 849: Retail Enterprises Management	BMS/BBA/BAC	30	Dr. John Mutinda	Ngigi.david@ku.ac.ke	
		BBA 846: Global Marketing	BMS/BBA/BAC	30	Dr. Samuel Maina	Maina.samuel@ku.ac.ke	
	SEM.II	BBA 843: Marketing Research	BMS/BBA/BAC	30	Mr. Chrispen Maende	Maende.chrispen@ku.ac.ke	
		BBA 848:Marketing Management Seminar	BMS/BBA/BAC	30	Dr. Reuben Njuguna	Njuguna.reuben@ku.ac.ke	
		BBA 850:Advertising Media Policy and Strategies	BMS/BBA/BAC	30	Mr. David Ngigi	Ngigi.david@ku.ac.ke	
		BBA 857: New Product Development	BMS/BBA/BAC	30	Dr. Jane Wanjira	Wanjira.jane@ku.ac.ke	
	SEM.III	BSU 807:Thesis	BMS/BBA/BAC	30	Dr. Caleb Kirui	Kirui.caleb@ku.ac.ke	
	PhD Marketing Option	SEM. II	BBA 921: Consumer Behaviour	BMS/BBA/BAC	30	Dr. Jane Wanjira	Wanjira.jane@ku.ac.ke
			BBA 922: Marketing Theory	BMS/BBA/BAC	30	Dr. Samuel Maina	Maina.samuel@ku.ac.ke
PhD Human Resource Management Option	SEM.I	BBA 923: <i>Human Resource Development</i>	BMS/BBA/BAC	40			
		BBA 931:Human Resource Manager Seminar	BMS/BBA/BAC	40			
PhD Entrepreneurship Option	SEM.I	BBA 927:Entrepreneurship and Business Development	BMS/BBA/BAC	40	Dr. Mary Namusonge	Namusonge.mary@ku.ac.ke	

COURSE	YEAR / SEMESTER	UNIT CODE AND TITLE	Subject Combination	Approx. No of Students	Lecturer	Email address
		BBA 928: Planning for Growth in Entrepreneurship	BMS/BBA/BAC	30	Dr. Joyce Gakobo	Gakobo.joyce@ku.ac.ke
PhD Strategic Management Option	SEM.II	BBA 925: Global Business Strategies	BMS/BBA/BAC	30	Dr. James Kilika	Kilika.james@ku.ac.ke
		BBA 933:Strategic Management Seminar	BMS/BBA/BAC	30	Dr. James Kilika	Kilika.james@ku.ac.ke

Signed:

Date:

J.M. KILIKA,PhD

CHAIRMAN, DEPARTMENT OF BUSINESS ADMINISTRATION