



“Understanding the Kenyan start-up ecosystem”

The Secretary of State for Foreign, Commonwealth and Development Affairs at the Foreign, Commonwealth and Development Office (“FCDO”) commissioned a research on “Understanding the Kenyan start-up ecosystem” in 6th December, 2021

The objectives of the research are:



To outline the Change/evolution in the Kenyan start-up ecosystem over the last 10 years differentiated by gender, rural vs. urban, geography, and other relevant socioeconomic factors.



To analyze the impact of the Kenyan start-up ecosystem on the development of the Kenyan economy, SDGs and relevant policy objectives and how the lessons of the past be used to inform future programming, diplomacy and policy decisions.



To generate illustrative and representative case studies on entrepreneurship journeys within the Kenyan start-up ecosystem and how policy and governance changes can be proposed and adopted to encourage the future success of enterprises.



To interpret and synthesis the key messages for future strategic development programming, diplomacy and policy dialogue with regards to investing in and supporting the start-up ecosystem in Kenya.

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These institutions have a reach of start-ups in all the 47 counties. Apart from the partners, Kenyatta University has established networks with other key stakeholders in the start-up ecosystem in Kenya including innovation hubs, investors, and providers of business development services for start-ups.